

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
STARRED QUESTION NO. *242
TO BE ANSWERED ON 12.12.2024

MSME INDUSTRIES IN LUDHIANA

*242. SHRI AMRINDER SINGH RAJA WARRING:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has any plans to open a State-of-the-art Exhibition Centre for the promotion and use by MSME industries in Ludhiana;
- (b) if not, whether the Government is planning to consider such a proposal in the near future; and
- (c) if not, whether the Government has any plans to promote MSME sector in Ludhiana which is facing difficulties in sustainable growth due to various policy limitations and if so, the details thereof?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI JITAN RAM MANJHI)

(a) to (c): A statement is laid on the Table of the House

STATEMENT REFERRED TO IN REPLY TO PARTS (A) TO (C) OF THE LOK SABHA STARRED QUESTION NO. *242 FOR ANSWER ON 12.12.2024

(a) and (b): There is no plan under consideration of the Government to establish a State-of-the-Art Exhibition Centre for Micro, Small and Medium Enterprises (MSMEs) at Ludhiana. Procurement and Marketing Support (PMS) scheme of the Ministry of MSME promotes new market access initiatives through organizing / participation in national/ international trade fairs/ exhibitions/ MSME Expo etc. held across the country, including Ludhiana in the State of Punjab. These exhibitions/fairs are temporary in nature and organized at available venues/spaces across country. Since 01.04.2022, 12 fairs/exhibitions have been conducted at Ludhiana under the PMS Scheme (*Annexure-A*). A total of 729 Micro and Small Enterprises (MSEs) have participated in these 12 fairs/exhibitions at Ludhiana (*Annexure-B*).

(c): The Government has been actively promoting the growth of the MSME sector, including in Ludhiana, through a variety of schemes for fostering their sustainable development. The schemes/programmes inter alia include Credit Guarantee Scheme for Micro and Small Enterprises, Prime Minister's Employment Generation Programme (PMEGP), Micro and Small Enterprises-Cluster Development Programme (MSE-CDP), MSME Champions scheme, Procurement and Marketing Support Scheme (PMS).

During the last five years, Government has taken a number of initiatives to promote the Micro and Small Enterprises in the country including Ludhiana, which inter alia include the following: -

- i. New criteria for classification of MSMEs with higher threshold, based on Investment and Turnover, to widen the ambit of the MSME sector.
- ii. New registration of MSMEs through "Udyam Registration" for Ease of Doing Business. Since the adoption of the revised definition of MSMEs on 01.07.2020, over 5.6 Crore Micro, Small and Medium Enterprises (MSMEs) have been registered on Udyam Registration Portal, including Udyam Assist Platform (UAP), from 01.07.2020 to 08.12.2024.
- iii. Launch of Udyam Assist Platform (UAP) on 11.01.2023 to bring the Informal Micro Enterprises (IMEs) under the formal ambit for availing the benefit under Priority Sector Lending (PSL).
- iv. The registration under Udyam Portal is 3,16,72,134 and the Informal Micro Enterprises (IMEs) registered under Udyam Assist are 2,43,89,837.

(From 01.04.2023 to 09.12.2024)

Particulars	MSME (Udyam) Registrations	Udyam Assist Platform (UAP)	Total Registrations
All India	1,64,39,863	2,30,57,345	3,94,97,208
Punjab	6,34,844	4,10,612	10,45,456
Ludhiana	1,06,290	65,102	1,71,392

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- v. Collateral free loan up to a limit of Rs. 500 lakh (w.e.f. 01.04.23) to MSEs with guarantee coverage up to 85 % for various categories of loan through Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) under Credit Guarantee Scheme. Under Credit Guarantee Scheme for Micro and Small Enterprises:
- Guarantee ceiling has been increased from ₹2 crore to ₹5 crore.
 - Standard rates for Annual Guarantee Fees have been reduced by 50% w.e.f. 01.04.2023.

**Credit Guarantee extended to Micro and Small Units
from 01.04.2000 to 31.03.2024**

Particulars	All India	Punjab	Ludhiana
Guarantees (In Nos.)	87,96,062	2,76,437	43,806
Guarantees (Amount in crore)	6,29,364	22,048	6,446

- vi. Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is implementing Prime Minister's Employment Generation Programme (PMEGP) for assisting entrepreneurs in setting up of new enterprises in the non-farm sector.

(From 01.04.2023 to 09.12.2024)

Particulars	No. of Units Assisted	Estimated Employment Generated	Margin Money Subsidy (Rs. lakh)
All India	1,16,073	9,28,584	4,15,206
Punjab	2,035	16,280	13,693
Ludhiana	184	1,472	1,436

- No global tenders for procurement up to Rs. 200 crore
- Non-tax benefits extended for 3 years in case of an upward change in status of MSMEs.
- Roll out of Raising and Accelerating MSME Performance (RAMP) programme with an outlay of Rs. 6,000 crore over 5 years.
- Launch of 'PM Vishwakarma' Scheme on 17.09.2023 to provide benefits to the traditional artisans and craftspeople engaged in 18 trades.

Annexure-A

Annexure referred to in reply to part (a) and (b) to the Lok Sabha Starred Question Number *242 for answer on 12.12.2024

S. No.	MSME-DFO / DC(MSME)	Name of event with address	Dates	Product Detail
1	Ludhiana	5th India Agri Progress Expo 2024, Ludhiana Exhibition Centre, G T Road, Sahnewal, Ludhiana, LUDHIANA, PUNJAB	05.12.2024 To 08.12.2024	Agriculture Machinery, Engg. Products, Automation Technology, Rotavators parts Sickles, Culvang Tools, Dairy Equipment and many more
2	Ludhiana	10TH MACHMA MACHINERY TOOLS & AUTOMATION EXPO, Grain Market Ground, Bahadur ke road, G.T. Raod, Ludhiana, LUDHIANA	08.03.2024 To 11.03.2024	Machinery, Machine Tools ,Automation & Engineering Technology
3	Ludhiana	Mach Auto Expo 2024, Ludhiana Exhibition Centre, G T Road, Sahnewal, Ludhiana, LUDHIANA, PUNJAB	23.02.2024 To 26.02.2024	Industrial Machinery, Engg. Products, Automation Technology, Robotics, Pneumatic Power tools, Laser Machinery, and many more.
4	Ludhiana	INT-EXT Expo 2024, Ludhiana Exhibition Centre, G T Road, Sahnewal, Ludhiana, LUDHIANA, PUNJAB	02.02.2024 To 05.02.2024	Bath and Sanitation, Marble & Stones, Roofing & Cladding, Tiles & Ceramics, International Furnishing ,Home& Automation, Furniture and many more.
5	Ludhiana	CFOSE 2024 (14th International Cycle , fitness & Outdoor Sports Ex, Dana Mandi, Bahadrke Road, Ludhiana, LUDHIANA, PUNJAB	01.02.2024 To 03.02.2024	Cycle, Cycle Parts, Electric Vehicle, Batteries, Tyres and Tubes ,Cycle Machinery, Allied Products, Fitness GYM Equipment, Sports Products etc.
6	Ludhiana	4th India Agri Progress Expo Expo 2024, Ludhiana Exhibition Centre, G T Road, Sahnewal, Ludhiana, LUDHIANA, PUNJAB	19.01.2024 To 21.01.2024	Agriculture Machinery, Engg. Products, Automation Technology, Rotavators parts Sickles, Culvang Tools, Dairy Equipment and many more
7	Ludhiana	12th MACHAUTO EXPO 2023, Ludhiana Exhibition Centre, G. T. Road, Sahnewal, Ludhiana., LUDHIANA, PUNJAB	24.02.2023 To 27.02.2023	Machine Tools - Cutting, Machine Tools Accessories, Welding & Cutting, Robotics & Automation, Elect. & Elex. Products, Hydraulic & Pneumatic, Other Engg. Products, Industrial Supplies, Automation, Agri. Mach. Mfg., Automobiles & Auto Components.

8	Ludhiana	CFOSE (India International Cycle, Fitness & Outdoor Sports Expo), Govt College for Girls, Ludhiana (Punjab), LUDHIANA, PUNJAB	03.02.2023 To 05.02.2023	Cycle, Cycle Parts, Fitness GYM Equipment, Sports Products, Electric Vehicle, Batteries, Tyres and Tubes, Cycle Machinery, Allied Products etc.
9	Ludhiana	INT EXT EXPO 2023, Ludhiana Exhibition Centre, G. T. Road, Sahnewal, Ludhiana., LUDHIANA, PUNJAB	03.02.2023 To 06.02.2023	Air Conditioning, Architectural & Decorative Lighting, Paints & Coats, Kitchen & Modular, Tiles & Ceramics, Electrical, Wires & Cables, Furniture & Fixtures, Wood, Hardware, Roofing & Cladding, Pipes & Fittings, Building materials, Steel etc.
10	Ludhiana	3rd INDIA AGRI PROGRESS EXPO 2023, Ludhiana Exhibition Centre, G. T. Road, Sahnewal, Ludhiana., LUDHIANA, PUNJAB	20.01.2023 To 22.01.2023	Agriculture Machinery, Agriculture Implements, Tractors & Tractor Parts, Crop Cleaning Machine, Fertilizers, Pesticides & Fungicides, Irrigation System, Dairy Equipment Manufacturers, Agri. Casting, Cultivating Tools, Milk Machines, cattle Feeds etc.
11	Ludhiana	MACHMA EXPO, GRAIN MARKET GROUND, JALANDHAR BYE-PASS, G. T. ROAD, LUDHIANA, LUDHIANA, PUNJAB	09.12.2022 To 12.12.2022	Machine Tools, Plastic Machinery, Automation & Engineering Technology, Automotive Manufacturing & Auto Components, Electrical & Electronics, Hand Tools & fasteners, General Engineering, Agriculture Machinery & Equipment etc.
12	Ludhiana	INT-EXT EXPO 2022, PAU GROUND, LUDHIANA, LUDHIANA, PUNJAB	08.04.2022 To 11.04.2022	Furniture, Doors & Windows, Hardware, Elevators & Escalators, Wood, Veneer, Roofing, Electrical, Wires & Cables, Building Materials, Water Management, Plumbing, Marbles & Stones, Landscaping & Gardens, Flooring, Paints & Coats, Kitchen, Safety,

Annexure-B

Annexure referred to in reply to part (a) and (b) to the Lok Sabha Starred Question Number *242 for answer on 12.12.2024

Number of Micro and Small Enterprises participated in Domestic Trade Fairs/Exhibitions under PMS Scheme

Financial Year	All India	Punjab	Ludhiana
2022-23	10733	740	386
2023-24	11034	738	290
2024-25 (till 09.12.2024)	5006	204	53