

GOVERNMENT OF INDIA  
MINISTRY OF PANCHAYATI RAJ  
**LOK SABHA**  
**STARRED QUESTION NO. \*112**  
FOR ANSWER ON: 03.12.2024

**SPREADING AWARENESS THROUGH COMMUNITY RADIO PROGRAMME**

**\*112. SHRI TAPIR GAO:**  
**SHRI JANARDAN MISHRA:**

Will the Minister of Panchayati Raj be pleased to state;

- (a) the details of steps taken by the Government to spread awareness about various issues including "Sarpanch Pati" practice and promotion of digital initiatives;
- (b) the significance of the Community Radio Programme Series 'Jan Jan Tak Jankari' for disseminating information regarding various initiatives of the Government; and
- (c) the details of the States where this pilot project is currently being implemented through various community radio stations and the initial response received from local communities?

**ANSWER**

**THE MINISTER OF PANCHAYATI RAJ**

**(SHRI RAJIV RANJAN SINGH)**

(a) to (c): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (c) OF THE LOK SABHA  
STARRED QUESTION NO. 112 ANSWERED ON 03.12.2024 REGARDING  
SPREADING AWARENESS THROUGH COMMUNITY RADIO PROGRAMME**

(a) The Ministry of Panchayati Raj has been undertaking various modes of information, education and communication (IEC) activities, media engagement, including social media, organization of and participation in conferences, seminars, workshops, campaigns, exhibition and screening of Public Service Awareness (PSA) films, broadcasting of programmes through community radio to spread awareness on issues like practice of Sarpanch Pati, flagship SVAMITVA scheme of the Ministry and digital initiatives such as digital applications and portals like e-GramSwaraj, Meri Panchayat, Panchayat Nirnay, AuditOnline, Gram Manchitra for the benefit of the Panchayati Raj Institutions and general public. The PSA film on SVAMITVA scheme was screened in Cinema Halls throughout the country during 2<sup>nd</sup> to 15<sup>th</sup> August, 2024 and other PSA film on People's Plan Campaign (PPC) has been referred to the Ministry of Information and Broadcasting for its screening. The Ministry put up a Pavilion at

the 43<sup>rd</sup> International Trade Fair at Bharat Mandapam Complex, New Delhi during 14<sup>th</sup> to 27<sup>th</sup> November to showcase its digital intervention for the Panchayati Raj Institutions (PRIs) and general public. It had also put up a Pavilion at the Vibrant Gujarat Trade Show during 9<sup>th</sup> to 13<sup>th</sup> January, 2024 for the same purpose and exhibited Smart Panchayat model showcasing the digital interventions.

(b) & (c) The Community Radio Stations (CRS), with a broadcasting range of 5–10 kilometers radius, is an effective media for dissemination of information and spreading of awareness among the people on various issues as CRS broadcast the programmes in local language, dialect taking into account the local custom and culture. The Ministry of Panchayati Raj has recently entrusted the Community Radio Association (CRA) to conduct and broadcast programmes series 'Jan Jan Tak Jankari' on recent initiatives of the Ministry and create awareness on issues of practice of proxy-Sarpanch or Sarpanch Pati through 15 community radio stations in Bihar, Karnataka and Maharashtra on pilot basis. In addition to the Sarpanch Pati issue, other nine episodes were covered that included mobilization of own sources of revenue by the PRIs, issues and prospects of sustainable development goals in the areas of water, infrastructure, health, women and child development, good governance etc.. The list of 15 Community Radio Stations in these States that broadcasted the programme series 'Jan Jan Tak Jankari' is at **Annexure-I** and the list of subject-wise episodes broadcasted is at **Annexure-II**.

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**Annexure-I**

**Annexure referred to in reply to parts (a) & (b) of the lok sabha starred question no. 112 for answer on 03.12.2024 regarding spreading awareness through community radio programme**

**List of 15 Community Radio Stations Through Which Jan Jan Tak Jankari Programme Series has been Broadcasted**

Sl. No.	State	Radio Name	Address
1.	Bihar	<b>Radio Snehi</b>	Snehi Lokotthan Sansthan Community Radio Station Radio Snehi Nai Basti, Fatehpur, Shivajee Nagar, Siwan, Bihar-841226.
2.		<b>Radio Active</b>	Radio Active, Bhaglpur 2nd Floor Sumrit Mandal Complex, Netaji Subash Chandra Bose Road, Tilkamanjhi, Bhagalpur, Bihar-812001.
3.		<b>Radio Rimjhim</b>	Ayodhya Lal Kalyan Niketan Village Sapha, PO Semra Bazaar via Nechuyayalapur, Gopalganj 841503, Bihar
4.		<b>Radio Mayur</b>	Mayur Kala Kendra, Arya Nagar, Imamganj, Chapra, Saran District- 841301.
5.		<b>Radio Risarach</b>	Sri Radha Krishna Samajik Vikas Samiti Sansthan, Kankarghot Mor, Lallu Pokhar, Munger, Bihar-811201.
6.	Maharashtra	<b>Radio Manbhavan</b>	In front of Ekalavya Krida Sankul, KCE Society M. J. College, Jalgaon-425001, Maharashtra.
7.		<b>Guruwani CRS</b>	Gurukrupa College of Education and Research, Gurwani Community Radio S.S.P.Meducational Complex, Near Shubham Complex YogiDham Gauripada Road Kalyan Maharashtra 421301
8.		<b>Radio Vishwas</b>	Vishwas Dnyan Probodhini & Research Institute Radio Vishwas 90.8 CRS Vishwajyoti Apartment Basement of Vishwas Co-op Bank Ltd, Mumbai Naka Branch, Behind Prakash Petrol Pump Govind Nagar, Mumbai Naka, Nashik-422009, Maharashtra
9.		<b>Radio Wardha</b>	Nisarg Mitra Gram Vikas Shikshan Sanstha, Gokuldharm, Sai Nagar Road, Ram Nagar, Wardha-442001, Maharashtra

10.		<b>Radio Nagar</b>	Radio Nagar, Snehalaya, Dr Adkar Balkalyan Sankul, Lendkar Mala, Balikashram Road, Ahmednagar-414001, Maharashtra
11.	Karnataka	<b>Radio Sarang</b>	Radio Sarang – 107.8 MHz Community Radio Station St. Aloysius College St Aloysius College Road Kodialbail, P B 720 Mangalore-575003, Karnataka
12.		<b>Radio Manipal</b>	Manipal Academy of Higher Education, Madhav Nagar Manipal -576104 Udupi Distt. Karnataka
13.		<b>Radio Shivamogga</b>	Kodachadri Integrated Development Society No. 70/1 Rathnakara Nagara , Opposite to University of Agricultral & Horticultural Science, Sivamogga-577204
14.		<b>Nammadhwani Radio</b>	MYRADA Nammadhwani Community Radio 166, Santhe Gate, Budikote, Bangarapete Taluk, Kolar District, Karnataka-563114
15.		<b>Antarvani Radio</b>	Antarvani CRS Sharanbasaveshwara Vodya Vardhaka Sangha Kalaburagi (Gulbarga), Karnataka-585103.

**Note:** Due to a technical issue at Risarach Radio, a Community Radio Station in Munger, Bihar, the broadcast of community radio programmes is currently underway. All other radio stations have completed their broadcasting.

## Annexure-II

Annexure referred to in reply to parts (a) & (b) of the lok sabha starred question no. 112 for answer on 03.12.2024 regarding spreading awareness through community radio programme

### List of 10 Episodes Broadcasted Through Community Radio Stations under Jan Jan Tak Jankari Programme Series

Sl. No.	Episode	Focus Theme
1.	Episode 1	Own Source of Revenue
2.	Episode 2	Sarpanch Pati
3.	Episode 3	Healthy Village
4.	Episode 4	Women Friendly Village
5.	Episode 5	Child Friendly Village
6.	Episode 6	Self Sufficient Infrastructure
7.	Episode 7	Water Sufficient Village
8.	Episode 8	Poverty Free Village
9.	Episode 9	Clean & Green Village
10.	Episode 10	Village with Good Governance

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