

GOVERNMENT OF INDIA
MINISTRY OF CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION
DEPARTMENT OF FOOD AND PUBLIC DISTRIBUTION

LOK SABHA
UNSTARRED QUESTION NO.307
TO BE ANSWERED ON 24th JULY, 2024

BHARAT ATTA SCHEME

307 SHRI Y S AVINASH REDDY:

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्री be pleased to state:

- (a) the details of the Bharat Atta Scheme and the aims and vision of this initiative by the Government;
- (b) whether the prices of the wheat flour to be sold to the public will be at cheaper rates than the market value under this scheme;
- (c) whether the Government has planned to ensure enough stock to cater to the demands of the country and the challenges with regards to the distribution of the same; and
- (d) if so, the details thereof?

A N S W E R
MINISTER OF STATE FOR MINISTRY OF CONSUMER AFFAIRS,
FOOD & PUBLIC DISTRIBUTION
(SHRIMATI NIMUBEN JAYANTIBHAI BAMBHANIYA)

(a): In order to moderate prices of wheat and atta, 19 LMT of wheat has been allocated to Semi-Government and cooperative organizations like Kendriya Bhandar, National Cooperative Consumers' Federation of India Limited (NCCF) and National Agricultural Cooperative Marketing Federation of India Ltd.(NAFED) under Open Market Sale Scheme [OMSS(D)] for converting to atta and offer it for sale to the public under 'Bharat Atta' brand. The objective is to make available Atta to general consumers at subsidized rate through physical and mobile outlets of Kendriya Bhandar, NAFED, NCCF as well as through tie ups of these organizations with some other retail networks and e-commerce platforms.

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(b): Bharat Atta is being offered by these organizations for sale at an MRP not exceeding Rs. 27.50/Kg which is lower than the all India average retail prices of Atta.

(c) to (d): The stock of wheat in Central Pool as on 01.07.2024 is 282.61 Lakh MT.
