

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
LOK SABHA
UNSTARRED QUESTION No. 2762
ANSWERED ON 08TH AUGUST, 2024

ONE DISTRICT ONE PRODUCT INITIATIVE UNDER PMFME SCHEME IN BIHAR

2762. DR. MOHAMMAD JAWED:

Will the *MINISTER OF FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) the manner in which the Government is promoting One District One Product (ODOP) initiative under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) scheme to enhance food processing and market reach in Bihar, particularly in district Kishanganj;
- (b) the steps taken/being taken by the Government under the said scheme to identify and support unique food products from various districts in Bihar, particularly from Kishanganj district;
- (c) the manner in which the Government ensures equitable distribution of funds and resources for promoting ODOP projects under the said scheme in various districts of Bihar including Kishanganj district; and
- (d) the specific criteria or eligibility requirements to be selected under the ODOP initiative of the said scheme for various districts in Bihar, particularly for Kishanganj district?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI RAVNEET SINGH)

(a). Under One District One Product (ODOP) initiative under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) scheme, ODOP have been identified in 726 districts of 35 States/ UTs in the country. For the State of Bihar, ODOP has been identified for all the 38 districts including pineapple-based products for the district of Kishanganj. The district wise list of ODOP for the State of Bihar is at **Annexure-I**.

Further, 15,207 loans for credit linked subsidy have been sanctioned to micro food processing enterprises based on ODOP products, 76 ODOP based Incubation Centres have been approved and 15 brands of ODOP products have been launched for marketing and branding support to Micro food processing units in the country. In the State of Bihar, 14,444 loans have been sanctioned out of which 210 loans have been sanctioned in Kishanganj district.

(b). The following support is provided under PMFME Scheme in the country including State of Bihar:

- (i). *Support to Individual / Group Category Micro Enterprises*: Credit-linked capital subsidy @35% of the eligible project cost, maximum ceiling Rs.10 lakh per unit;

(ii). *Support to SHGs for seed capital*: Seed capital @ Rs. 40,000/- per member of SHG engaged in food processing for working capital and purchase of small tools subject to maximum of Rs. 4 lakhs per SHG Federation.

(iii). *Support for Common Infrastructure*: Credit linked capital subsidy @35% subject to maximum of Rs. 3 crores to support FPOs, SHGs, Cooperatives and any Government agency for setting up of common infrastructure.

(iv). *Branding and Marketing Support*: Grant upto 50% for Branding and Marketing to groups of FPOs/ SHGs/ Cooperatives or an SPV of micro food processing enterprises.

(v). *Capacity Building*: The scheme envisages training for Entrepreneurship Development Program (EDP) to meet the requirement of food processing industry and product specific skilling.

For the State of Bihar, 25 unique ODOP products have been identified and support under PMFME Scheme as per the details at **Annexure-II**.

(c). Till 30th June 2024, Centre share amount of Rs. 115.78 Cr. has been released to the State of Bihar for implementation of various components of the PMFME Scheme including setting up / upgradation of micro food processing enterprise based on ODOP. MoFPI is taking various initiatives to promote and increase awareness & participation among beneficiaries through National & State level awareness campaigns such as Newspaper advertisement, Radio Jingles, Exhibitions & Expos, Millet Fairs, Buyer-Seller Meets etc. since the inception of the scheme.

(d). ODOP under PMFME Scheme have been notified based on agriculture production, presence of micro-food processing enterprises, SHGs/FPOs/Cooperative/micro-enterprises engaged in processing of ODOP, etc. on the recommendations of the respective State/UT government and also in consultation with the Ministry of Agriculture & Famers Welfare.

ANNEXURE REFERRED IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO. 2762 FOR ANSWER ON 08.08.2024 REGARDING “ONE DISTRICT ONE PRODUCT INITIATIVE UNDER PMFME SCHEME IN BIHAR”

List of One District One Product for the State of Bihar including Kishanganj district

Sl. No.	District	ODOP
1	Araria	Makhana (Foxnut)
2	Arwal	Pulse based products (Besan & Sattu)
3	Aurangabad	Strawberry based Products
4	Banka	Katarni Rice based Products
5	Begusarai	Chilly based Products
6	Bhagalpur	Jardalu Mango
7	Bhojpur	Indian traditional Sweets and Confectionary (Khurma/ Belgrami)
8	Buxar	Indian traditional Sweets (Batisa or Papdi)
9	Darbhanga	Makhana (Foxnut)
10	East Champaran	Litchi based Products
11	Gaya	Sesame based products
12	Gopalganj	Papaya based Products
13	Jamui	Minor Forest Produce (Jackfruit etc.)
14	Jehanabad	Pulse based products (Besan & Sattu)
15	Kaimur	Rice based products (Poha, Murmura etc.)
16	Katihar	Makhana (Foxnut)
17	Khagaria	Banana based Products
18	Kishanganj	Pineapple based Products
19	Lakhisarai	Tomato based Products
20	Madhepura	Mango based Products
21	Madhubani	Makhana (Foxnut)
22	Munger	Rice based products (Poha, Murmura etc.)
23	Muzaffarpur	Litchi based Products
24	Nalanda	Potato based Products
25	Nawada	Betel Vine
26	Patna	Bakery Products
27	Purnia	Maize based products
28	Rohtas	Rice Based Products (Poha, Murmura etc.)
29	Saharsa	Makhana (Foxnut)
30	Samastipur	Turmeric
31	Saran	Tomato based Products
32	Sheikhpura	Onion based Products
33	Sheohar	Banana based products
34	Sitamarhi	Litchi based Products
35	Siwan	Mentha based Products
36	Supaul	Makhana (Foxnut)
37	Vaishali	Honey
38	West Champaran	Sugarcane based Products

ANNEXURE REFERRED IN REPLY TO PART (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 2762 FOR ANSWER ON 08.08.2024 REGARDING “ONE DISTRICT ONE PRODUCT INITIATIVE UNDER PMFME SCHEME IN BIHAR”

List of unique ODOP products identified for the State of Bihar including Kishanganj district

Sl. No.	Product	District
1	Bakery Products	Patna
2	Banana Based Products	Khagaria, Sheohar
3	Betel Vine	Nawada
4	Chilly Based Products	Begusarai
5	Honey	Vaishali
6	Indian Traditional Sweets & Confectionary	Bhojpur, Buxar
7	Jardalu Mango	Bhagalpur
8	Katarni Rice	Banka
9	Litchi Based Products	Purbi Champaran, Muzaffarpur, Sitamarhi
10	Maize Based Products	Purnia
11	Makhana (Foxnut)	Araria, Darbhanga, Katihar, Madhubani, Saharsa, Supaul
12	Mango Based Products	Madhepura
13	Mentha Based Products	Siwan
14	Minor Forest Produce	Jamui
15	Onion Based Products	Sheikhpura
16	Rice Based Products (Poha, Murmura Etc.)	Kaimur (Bhabua), Munger, Rohtas
17	Papaya Based Products	Gopalganj
18	Pineapple Based Products	Kishanganj
19	Potato Based Products	Nalanda
20	Pulse Based Products (Besan & Sattu)	Arwal, Jehanabad
21	Sesame Based Products	Gaya
22	Strawberry Based Products	Aurangabad
23	Sugarcane Based Products	Pashchim Champaran
24	Tomato Based Products	Lakhisarai, Saran
25	Turmeric	Samastipur
