

**GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS**

LOK SABHA

**UNSTARRED QUESTION No. 2627
TO BE ANSWERED ON 07.08.2024**

ONE STATION ONE PRODUCT

2627 SMT. POONAMBEN HEMATBHAI MAADAM:

Will the Minister of RAILWAYS be pleased to state:

(a) the details on the progress of the 'One Station One Product' initiative in Indian railways and the impact it has had on local artisans and small-scale industries;

(b) the measures taken to promote and market the unique products associated with each railway station under the 'One Station One Product' scheme, thereby boosting local economies and if so, the details thereof; and

(c) the details of the average monthly income of 'One station One product' outlets?

ANSWER

**MINISTER OF RAILWAYS, INFORMATION & BROADCASTING AND
ELECTRONICS & INFORMATION TECHNOLOGY**

(SHRI ASHWINI VAISHNAW)

(a) to (c): The 'One Station One Product' scheme of Indian Railways aims to provide enhanced opportunities to local artisans, potters, weavers, craftsmen etc., for showcasing and selling indigenous /local products through provision of sales outlets at Railway Stations across the country.

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The scheme was launched on 25.03.2022. Salient features of the scheme are as under:

- **Indian Railways provides uniquely designed sales outlets for showcasing, selling and giving high visibility to indigenous /local products.**
- **The product categories are indigenous/ local to that place and include artefacts; handicrafts; textiles and handlooms; toys; leather products; traditional appliances /instruments; garments; gems and jewellery; processed, semi processed and other food products indigenously made/ grown in the area.**
- **Individuals at the bottom of the pyramid/marginalised and weaker sections, self help groups, etc. are encouraged.**
- **There is a nominal registration fee for participation in the scheme.**
- **There is no financial eligibility. Allotment is done to all applicants, who meet objectives of the scheme, on rotation basis.**

Various public outreach measures, including advertising in newspapers, social media, public announcements, press notifications, etc., have been undertaken by Railway Authorities to promote the scheme.

As on 31.07.2024, a total of 1936 OSOP outlets were operational at 1702 stations and a total of 67,979 direct beneficiaries have availed the opportunities under this scheme. It is the continuous endeavour of Indian Railways to further proliferate the scheme.

Total sales of ₹79.18 crores have been registered over OSOP outlets across the period 25.03.2022 to 31.07.2024. The average sale for the month of July 2024 is ₹18,521 per outlet.
