GOVERNMENT OF INDIA MINISTRY OF AGRICULTURE AND FARMERS WELFARE DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA UNSTARRED QUESTION NO. 2333

TO BE ANSWERED ON THE 06TH AUGUST, 2024

MILLETS PRODUCTION AND DEMAND

2333. SHRI BALASHOWRY VALLABHANENI:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the details of millets production and demand in the country during the last five years and the current year, year-wise and variety-wise;
- (b) details of major millet producing States in the country, with a particular reference to Andhra Pradesh;
- (c) to what extent entry of multinational companies into millets segment and launch of new products such as millets-based pasta, noodles, snacks, inclusion of millets in breakfast cereals and increased consumption of millets in flour, etc., is pushing demand and helps in achieving the objectives set in the International Year of Millets; and
- (d) the details of steps taken by the Government in encouraging Millet-based Startups which are struggling to source enough supplies?

ANSWER

MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण राज्य मंत्री

(SHRI RAMNATH THAKUR)

(a) to (d): The production of Jowar, Bajra, Ragi and Small Millets in the country during the last five years and the current year is given below:

(lakh tonnes)

Crop	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24*
Jowar	34.75	47.72	48.12	41.51	38.14	47.42
Bajra	86.64	103.63	108.63	97.81	114.31	106.69
Ragi	12.39	17.55	19.98	17.01	16.91	15.63
Small Millets	3.33	3.71	3.47	3.67	3.84	4.34
Total	137.11	172.61	180.21	160.00	173.21	174.08

^{*} As per 3rd Advance Estimates

The major millets (Shree Anna) producing states include Rajasthan, Uttar Pradesh, Maharashtra, Karnataka, Gujarat, Haryana, Madhya Pradesh, Tamil Nadu, Andhra Pradesh and Telangana.

Indian Institute of Millets Research (IIMR), Hyderabad has developed value-added technologies such as "Ready to Eat" and "Ready to Cook" for millet foods, branding of millet foods under "Eatrite" tag, organized awareness programmes, agri-business incubator, technology business incubators etc. IIMR, Hyderabad provides training to the farmers, women farmers, home makers, students and young entrepreneurs on manufacturing of value-added millet food products, daily recipes etc., and support them to establish self-enterprise. Ministry of Food Processing Industries (MoFPI) has approved the Production Linked Incentive Scheme for Food Processing Industry for Millet-based products (PLISMBP) for implementation during 2022-23 to 2026-27. Multinational Companies has also introduced a wide range of millet based products including breakfast cereals, drinks, idli/dosa mixture, flour, cookies and infant foods.

Department of Agriculture & Farmers Welfare is implementing "Innovation and Agri-Entrepreneurship Development" programme under Rashtriya Krishi Vikas Yojana (RKVY) from 2018-19, with the objective of promoting innovation and agri-entrepreneurship, by providing financial and technical support for nurturing startups.

Under the programme, financial support upto Rs. 5 lakh is provided at the idea/pre seed stage and upto Rs. 25 lakh at the seed stage to entrepreneurs/ startups in agriculture & allied sector including millet sector to launch their products, services, business platforms, etc in the market and to facilitate them in scaling up.
