GOVERNMENT OF INDIA MINISTRY OF LABOUR AND EMPLOYMENT LOK SABHA UNSTARRED QUESTION NO. 2161 TO BE ANSWERED ON 05.08.2024

GIG WORKERS

2161. SHRI SURESH KUMAR SHETKAR:

Will the Minister of LABOUR AND EMPLOYMENT be pleased to state:

- (a)whether the demand for Gig workers has increased ten-fold while the participation of Gig workers rose by three times in calendar year 2024, if so, the comparatively details thereof since 2015 onwards till date;
- (b)whether the youth participation in the Gig economy has increased eight times and as many as 49 per cent of Gig workers on the platform are under the age of 25, if so, the details thereof; and
- (c)whether the Government has met the concept of the Gig which is finding wide acceptance, as there is a surge in participation of youth, who are preferring to take up Gig job roles, and women's participation too has increased and they have been majorly employed in roles related to customer support, content monitoring and moderation, tele-sales, and audits and survey and if so, the details thereof and present status thereof till now?

ANSWER

MINISTER OF STATE FOR LABOUR AND EMPLOYMENT (SUSHRI SHOBHA KARANDLAJE)

(a) to (c): As per an estimation by NITI Aayog vide its report titled "India's Booming Gig and Platform Economy" published in June 2022, the number of gig workers and platform workers in the country was 7.7 million in 2020-21 which is expected to rise to 23.5 million by 2029-30.

This report estimates the growth in the size of the gigplatform economy and its contribution to India's economic output. As per the report, given the advantages the gig and platform economy offer, ranging from low-entry barriers and ease of access and enrollment, to flexibility of time, digital platforms have immense potential for creating livelihood opportunities, particularly for women and PwDs.
