

Government of India
Ministry of Youth Affairs and Sports

LOK SABHA
UNSTARRED QUESTION NO.155
TO BE ANSWERED ON 22.07.2024

Digital and Financial Literacy for Youth of
Rural Areas

155. SHRI DUSHYANT SINGH:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether the Government has taken any initiatives for the digital and financial literacy of the youths in the rural areas of the country in collaboration with the Ministry of Communication and the Ministry of Electronics and Information Technology;
- (b) if so, the details thereof;
- (c) whether the Government is running any programmes for the inclusion/participation of youths of the country to contribute effectively in the nation building; and
- (d) if so, the details thereof, along with the budgetary allocation for such programmes?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS
(DR. MANSUKH MANDAVIYA)

- (a) The Department of Youth Affairs under Ministry of Youth Affairs & Sports have taken several initiatives for the digital and financial literacy for youth in the rural areas of the country.

(b) The Department through Mera Yuva Bharat recently conducted training sessions of more than 600 Programme Officers of National Service Scheme on Digital Literacy at various locations across the country so that they may be in a position to further train the youth on the subject. The details of location wise trainings conducted is provided at Annexure-I.

Also, the Department through its field organization viz. Nehru Yuva Kendra Sangathan organized Investor Education, Awareness and Protection Programmes in collaboration with Investor Education and Protection Fund Authority. The total participants in these programmes were 14,513 including youth volunteers since November, 2019.

(c) & (d) In order to harness the potential and to optimally tap constructive and creative energies of the youth, the Department of Youth Affairs under the Ministry of Youth Affairs and Sports, pursues the twin objectives of personality-building and nation-building, that is, developing the personality of youth and involving them in various nation-building activities through its field organizations and various schemes. For example, National Service Scheme (NSS) is engaged in developing the personality and character of the student youth through voluntary community service. 'Education through Service' is the purpose of the NSS.

Similarly, Nehru Yuva Kendra Sangathan (NYKS) through its various programmes and interventions is reaching out to the rural youth for their empowerment and civic engagement.

Moreover, recently, an overarching enabling mechanism- Mera Yuva Bharat (MY Bharat), an autonomous body under the Department of Youth Affairs was launched on 31.10.2023 by the Hon'ble Prime Minister. MY Bharat is powered by technology, for youth development and youth led development through 'Kartavya Bodh' and 'Seva Bhaav', during the Amrit Kaal.

A digital platform for MY Bharat (<https://www.mybharat.gov.in/>) has been developed on which the youth across the country can register and signup for various volunteering opportunities being made available on the portal. The envisioned phygital (physical + digital) ecosystem is to empower young individuals to become catalysts for community transformation.

The budgetary allocation for FY 2024-25 for various schemes/programmes of the Department of Youth Affairs are provided at Annexure-II.

DETAILS OF TRAINING SESSIONS CONDUCTED ON DIGITAL LITERACY

S.No	Date of Digital Literacy Program	Venue of digital literacy	State	District
1	18th & 19th April,2024	Bharati Vidyapeeth Pune	Maharashtra	Pune
2	20th & 21st April,2024	Thadomal Shahani Engineering College	Maharashtra	Mumbai
3	25th & 26th April,2024	Amity University	Haryana	Gurgaon
4	29th & 30th April,2024	Avinashilingam Institute for Home Science & Higher Education for Women	Tamil Nadu	Coimbatore
5	13th & 14th May,2024	Manipal Academy of Higher Education, Manipal	Karnataka	Udupi
6	14th-15th May, 2024	Galgotias University	Uttar Pradesh	Greater Noida
7	16th and 17th May, 2024	National Engineering College	Tamil Nadu	Kovilpatti
8	22nd & 23rd May, 2024	Sri Krishna College of Engineering and Technology,	Tamil Nadu	Coimbatore
9	22nd & 23rd May,2024	Yenepoya University, Deralakatte	Karnataka	Mangalore
10	24th - 25th May, 2024	Lakshmi Narain College of Technology,	Madhya Pradesh	Bhopal
11	24th - 25th May, 2024	Uttaranchal University	Uttrakhand	Dehradun
12	28th-29th May ,2024	Dibrugarh University	Assam	Dibrugarh
13	29th May - 30th May 24	St.Joseph's College of Engineering	Tamil Nadu	Chennai
14	30th-31st May 2024	Madanapalle Institute of Technology & Science	Andhra Pradesh	Madanapalle
15	30th-31st May 2025	Shanmugha Arts Science Technology & Research Academy, Tamil Nadu	Tamil Nadu	Thanjavur

FINANCIAL OUTLAYS FOR BUDGET ESTIMATES FOR 2024-25 OF THE
DEPARTMENT OF YOUTH AFFAIRS

(In Rs. crore)

Sl. No.	Name of Scheme	Budget Estimates@ 2024-25
A.	Secretariat Youth Affairs	20.25
B.	Rashtriya Yuva Sashaktikaran Karyakaram (RYSK)	
1.	Nehru Yuva Kendra Sangathan	426.00
2.	National Youth Corps	75.00
3.	Young Leaders Programme	9.00
4.	National Programme for Youth & Adolescent Development	22.00
5.	International Cooperation	11.70
6.	Youth Hostels	5.00
7.	Scouting & Guiding	0.75
8.	Yuva Portal	13.30
	TOTAL (B) RYSK	562.75
C.	National Service Scheme (NSS)	250.00
D.	Rajiv Gandhi National Institute of Youth Development (RGNIYD)	26.50
E.	Mera Yuva Bharat (MY Bharat)	200.00
	GRAND TOTAL (A+B+C+D+E)	1059.50

@ - including NE Region