

GOVERNMENT OF INDIA
MINISTRY OF MINORITY AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO. 1500
ANSWERED ON 31.07.2024

PRADHAN MANTRI VIRASAT KA SAMVARDHAN

1500. SHRI RAJEEV RAI:

Will the Minister of MINORITY AFFAIRS be pleased to state:

- (a) the details of the funds allocated by the Union Government for Uttar Pradesh since 2019 under 'Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS) and quantum of funds utilised;
- (b) the details of the beneficiaries trained under PM VIKAS in Uttar Pradesh during the last five years, district-wise including Mau and Ballia districts; and
- (c) the details of the steps taken/ being taken by the Government under the scheme to improve the employability of the Beneficiaries?

ANSWER

THE MINISTER OF MINORITY AFFAIRS
(SHRI KIREN RIJU)

(a) and (b): Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS) is an integrated Scheme that converges five erstwhile Schemes of the Ministry namely- Seekho aur Kamao, USTTAD, Hamari Dharohar, Nai Roshni and Nai Manzil. A total of 3,50,135 beneficiaries have been trained in Uttar Pradesh since inception under the Seekho aur Kamao, USTTAD, Nai Roshni and Nai Manzil schemes. These Schemes were implemented through Project Implementing Agencies (PIAs) on project level basis and not on State level basis, thus, no State-wise funds were allocated.

(c): PM VIKAS Scheme comprises of the following components, targeting improvement in employability and support in generating better livelihood opportunities for the targeted beneficiaries.

- i) Modern and Traditional Skilling component
- ii) Women Leadership and Entrepreneurship component
- iii) Education support component (for school dropouts)

Under component (i) & (iii) of the Scheme, placement of at least 75% and 70% of the beneficiaries (in the form of wage/ self-employment) respectively are required to be attained by the implementing partners. For traditional artisans & entrepreneurs, the Ministry had earlier organised 41 Hunar Haats whereby opportunity was given to artisans/crafts people and culinary experts from across the country to showcase and market their handicrafts and indigenous products. These programmes generated more than 8 lakh employment and employment opportunities for artisans, craft persons and associated persons. Presently through Lok Samvardhan Parv being organized by the Ministry at Dilli Haat, INA (New Delhi), from 16th to 31st July, 2024, in which participating artisans from all over India were assisted to scale up their operations and businesses.
