

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.149
ANSWERED ON 22.07.2024**

DEVELOPMENT OF TOURISM ISLAND IN MAJULI

149 SHRI GAURAV GOGOI:

Will the Minister of TOURISM be pleased to state:

- (a) the details of progress made on the development of Majuli Island as a tourist destination under the Swadesh Darshan Scheme;**
- (b) the details of the allocation of funds for all projects sanctioned under the development of the Tezpur-Majuli-Sibsagar Heritage Circuit;**
- (c) the steps taken by the Government to ensure sustainable tourism development and to promote Majuli as a tourist destination both domestically and internationally; and**
- (d) whether the Government has any further plans to allocate funds for the development of tourism infrastructure and experiences in Majuli and if so, the details thereof and if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): The Ministry of Tourism in 2016-17 sanctioned "Development of Tezpur – Majuli – Sibsagar" project under its Swadesh Darshan Scheme (SDS) for Rs.90.98 Crore. The State Government has reported 100% physical completion of the project. Operation and management activities of the assets created under SDS are undertaken by the State Governments.

Now the Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop

sustainable and responsible tourism destinations, following a destination & tourism-centric approach and has identified 57 destinations across 32 States/UTs in the country including 'Jorhat' and 'Kokrajhar (Manas)' in Assam for development under SD2.0. Under SD2.0 scheme, the Ministry has sanctioned two experiences/projects in Assam viz. 'Kokrajhar Wetland Experience' for Rs.26.67 Crore and 'Reimagining Cinnamara Tea Estate' for Rs.23.91 Crore. Further, the Ministry under Challenge Based Destination Development (CBDD), a sub-scheme of Swadesh Darshan, has identified 'Sivasagar' under Ecotourism and Amrit Dharohar category in the State of Assam.

The Ministry of Tourism holistically promotes various tourism destinations and products of the country including those in Assam through different promotional mediums such as promotional website, social media, events, creatives, outreach programmes etc.
