

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**LOK SABHA**

**UNSTARRED QUESTION NO. 1477**  
**(TO BE ANSWERED ON 31.07.2024)**

**EDUCATING FARMERS**

**1477. SMT. POONAMBEN HEMATBHAI MAADAM:**

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has taken any initiatives for educating the farmers through Radio/TV; and**
- (b) if so, the dedicated channels operated by the Government for this purpose along with the funds allocated and utilized so far?**

**ANSWER**

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING;  
AND MINISTER OF STATE FOR PARLIAMENTARY AFFAIRS**

**(DR. L. MURUGAN)**

**(a): Yes, Sir.**

**(b): Prasar Bharati telecasts "DD Kisan", a 24X7 satellite TV channel, exclusively dedicated to the farmers and the agriculture sector. It was launched on 26<sup>th</sup> May, 2015. Funds of Rs. 9.85 Crore were allocated for DD Kisan channel, under the Broadcasting Infrastructure and Network Development (BIND) scheme of the Ministry, for Financial Year 2023-24, out of which, Rs. 9.82 Crore were spent.**

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