

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
LOK SABHA
UNSTARRED QUESTION No. 1349
TO BE ANSWERED ON 30th July 2024

PROMOTION OF DAIRY FARMING

1349. SHRI S JAGATHRATCHAKAN:

Will the Minister of Fisheries, Animal Husbandry and Dairying
मत्स्यपालन, पशुपालन और डेयरी मंत्री

be pleased to state:

- (a) Whether the Government has taken necessary steps to promote dairy farming and dairy industry;
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) the initiatives taken/being taken by the Government to raise awareness about nutritional value of milk in a balanced diet?

ANSWER

THE MINISTER FOR FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
(SHRI RAJIV RANJAN SINGH ALIAS LALAN SINGH)

(a) and (b) Yes, Sir. The Department of Animal Husbandry and Dairying is implementing the following schemes to promote dairy farming and dairy industry:

- (i) Rashtriya Gokul Mission is implemented for development and conservation of indigenous bovine breeds since December 2014. The scheme is important in enhancing milk production and productivity of bovines to meet growing demand of milk and making dairying more remunerative to the rural farmers of the country. The scheme is continued under revised and realigned scheme of the Department from 2021-22 to 2025-26 with an allocation of Rs.2400 crore.
- (ii) National Programme for Dairy Development scheme is being implemented since 2014-15 with the objective of creating dairy infrastructure for procurement, processing and marketing of milk and milk products in cooperative dairy sector. The scheme helps in improving economic condition of dairy farmer-members enrolled under dairy cooperatives in the country.
- (iii) A new component to provide one time support in the form of Interest subvention on working capital loans was introduced for the financial year 2020-21 under ongoing scheme Support to State Dairy Cooperative & Farmers Producers Organization scheme (SDCFPO).
- (iv) For the first time Government has extended Kisan Credit Card (KCC) facility to Animal Husbandry and Fisheries farmers for their working capital requirements wherein farmers either individual or joint borrower, Joint Liability Groups or Self Help Groups including tenant farmers having owned/rented/leased sheds are eligible for getting incentivisation under the scheme.
- (v) Government of India is implementing Animal Husbandry Infrastructure Development Fund (AHIDF) worth Rs. 29110.25 crore to facilitate incentivisation of investments in Livestock Sector including establishment of dairy processing and value addition infrastructure.

- (vi) National Livestock Mission is focusing on improved availability of quality feed and fodder and risk coverage of livestock including dairy animals. The scheme is also focusing on entrepreneurship Development in fodder sector.
 - (vii) Livestock Health and Disease Control (LH & DC) is implemented for providing assistance for control of animal diseases like Foot and Mouth Disease, Brucellosis and also provide assistance to State Governments for Control of other infectious diseases of livestock including dairy animals. Mobile Veterinary Units are established under the scheme to deliver quality livestock health services at farmers doorstep.
 - (viii) Department of Animal Husbandry and Dairying is generating awareness among farmers about organization of animal husbandry in modern scientific lines including dairy sector.
- (c) Department of Animal Husbandry and Dairying organizes National Milk Day which is celebrated nationwide to create awareness among people about the benefits related to the milk in maintaining public health and maintaining nutritional security of the Nation. National Dairy Development Board (NDDB) imparts training on role of milk in human nutrition for farmers, dairy personnel and also disseminates knowledge by publishing technical bulletins for the benefit of larger population.
