

**Government of India  
Ministry of Youth Affairs & Sports  
Department of Sports**

**LOK SABHA  
UNSTARRED QUESTION NO. 1036  
TO BE ANSWERED ON 29.07.2024**

**#Play True Campaign Conducted by NADA**

**†1036 SHRI SUKANTA KUMAR PANIGRAHI:**

**Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:**

**(a) whether the National Anti-Doping Agency (NADA) has recently conducted #Play True Campaign with the participants across the country;**

**(b) the number of participants from Odisha State, who have participated in the said campaign; and**

**(c) the details of objectives of the said campaign?**

**ANSWER  
THE MINISTER OF YOUTH AFFAIRS & SPORTS  
[DR. MANSUKH MANDAVIYA]**

**(a): Yes. The National Anti-Doping Agency (NADA), an Autonomous Body under this Ministry, conducted an Anti-Doping Education and Awareness campaign from 15th – 30th April, 2024. This annual program was organised as a part of the Play True Day Celebrations of World Anti-Doping Agency (WADA) to raise awareness about Anti-Doping among all the stakeholders.**

**(b): The total number of participants in the said campaign was 29,129. However, state-wise data regarding the participants was not maintained.**

**(c): The objectives of the said campaign were:**

- **To promote clean sports values and enhance awareness of Anti-Doping Activities.**
- **To empower the stakeholders viz. Athletes and Athlete Support Personnel with knowledge and resources to combat doping.**
- **To prepare Athletes and Athlete Support Personnel for the Paris Olympics and Paralympics 2024 with regard to Anti-Doping Protocols.**
- **To encourage fair play and integrity in sports through social media campaigns and competitions.**
- **To implement an effective monitoring and knowledge assessment system to reinforce Anti-Doping awareness.**

\*\*\*\*\*