

**GOVERNMENT OF INDIA  
MINISTRY OF COMMUNICATIONS  
DEPARTMENT OF POSTS**

**LOK SABHA  
STARRED QUESTION NO. 229  
TO BE ANSWERED ON 7<sup>TH</sup> AUGUST, 2024**

**100-DAY ACTION PLAN**

**\*229 SHRI HARIBHAI PATEL:  
SMT. DAGGUBATI PURANDESWARI:**

Will the Minister of COMMUNICATION be pleased to state:

- (a) the key features and objectives of the 100-day action plan initiated/to be initiated by the Department of Posts along with the specific metrics being/to be used to track progress;
- (b) the details and data about Dak Chaupal initiative and the manner in which this initiative will create employment opportunities;
- (c) the number of new initiatives launched under this action plan along with their targeted outcomes and budget allocations; and
- (d) the details of the progress made/to be made in terms of implementation and impact supported by specific data and geographical distribution?

**ANSWER**

**MINISTER OF COMMUNICATIONS AND DEVELOPMENT OF NORTH EASTERN  
REGION  
(SHRI JYOTIRADITYA M. SCINDIA)**

- (a) to (d) A statement is laid on the Table of the House.

**STATEMENT TO BE LAID ON THE TABLE OF LOK SABHA IN RESPECT OF PARTS (a) TO (d) OF THE LOK SABHA STARRED QUESTION NO. 229 FOR 7<sup>TH</sup> AUGUST, 2024 REGARDING “100-DAY ACTION PLAN.”**

(a) to (d) The 100-day action plan of the Department of Posts is aimed at transforming service delivery and enhancing efficiency through the following three initiatives to benefit the nation and its citizens:

- (i) 5,000 Dak Chaupals across the country: This drive aims to bring financial services and citizen-centric government services directly to rural areas improving accessibility and convenience. The goal of this initiative is to bring government services directly to every citizen's doorstep. As such, it is not an employment driven scheme, but a service provision scheme. From 15<sup>th</sup> July to 29<sup>th</sup> July, 2024, 950 Dak Chaupals were held, with a total participation of 77,834 persons.
- (ii) On boarding of 3000 new exporters on the Dak Niryat Kendra (DNK) portal: This initiative aims to bolster rural exports and support small-scale exporters, aligned with the ‘One District – One Product’ initiative, through Dak Ghar Niryat Kendra. As on 29<sup>th</sup> July, 2024, 2037 new exporters have been onboarded as a part of 100-day action plan.
- (iii) Proof of concept (PoC) in 10 villages and 1 city for development of a standardized, geo-coded addressing system in India: This initiative aims to provide the proof of concept for simplified addressing solutions for citizen-centric delivery of public and private services. As on 29.07.2024, PoC is complete in 10 villages. The Department has released a beta version of the National Level Addressing Grid named ‘DIGIPIN’ for public feedback, encouraging industry leaders, technical institutes, Central, State and Local government, and the public to provide their valuable input.

A departmental dashboard is used to monitor the progress of the 100-day action plan. The funds for the 100-day action plan are available within the budgetary allocation to the Department of Posts.

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