

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
STARRED QUESTION NO. *112
ANSWERED ON 30/07/2024

DISTRICTS AS EXPORT HUBS INITIATIVE

*112. DR. HEMANT VISHNU SAVARA:

Will the Minister of **COMMERCE & INDUSTRY**(वाणिज्य एवं उद्योग मंत्री)be pleased to state:

- (a) whether the Government has identified export potential in all districts in the country under Districts as Export Hubs initiative;
- (b) if so, the details thereof including the locations and products identified so far, State-wise including Maharashtra specially in Palghar district;
- (c) whether any other initiatives have been taken by the Government under ‘Vocal for Local’ specially in Palghar district; and
- (d) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्री (श्री पीयूष गोयल)

THE MINISTER OF COMMERCE AND INDUSTRY
(SHRI PIYUSH GOYAL)

(a) to (d): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY OF PART (a) to (d) OF LOK SABHA
STARRED QUESTION NO.112 FOR ANSWER ON 30TH JULY, 2024 REGARDING
“DISTRICTS AS EXPORT HUBS INITIATIVE”**

(a) to (d) Yes, the Government has taken measures to promote exports from the districts under the Districts as Export Hubs Initiative. It includes identification of the products and services with export potential in all the districts of the country in consultation with all stakeholders including the States/UTs. An institutional mechanism has been set up in all States/UTs including Maharashtra by forming the State Export Promotion Committee (SEPC) and District Export Promotion Committee (DEPC) at the District level.

Under the initiative, District Export Action Plans detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps have been prepared for 590 districts and are being prepared for the rest of the districts.

To encourage exports from the districts under "Districts as Export Hubs", DGFT, through Regional Authorities, has been engaging with States & Districts to conduct specific export promotion outreach events & handhold the potential exporters. The Regional Authorities of DGFT, in collaboration with e-commerce platforms, have been conducting training workshops to handhold exporters, promote trade of products & push new businesses to export through the e-commerce route. An outreach event on E-commerce was also conducted in Mumbai region on 26.06.2024 where exporters from the districts close to Mumbai including Palghar were invited.

The Government has taken several initiatives under the 'Vocal for Local' campaign, particularly in Palghar district. The Chitrawarli Foundation For Art & Craft Cluster in Jawhar, Palghar, focuses on promoting Warli painting. This cluster operates under the Micro and Small Enterprises - Cluster Development Programme (MSI-CDP) and benefits 40 units engaged in the production of Warli paintings. Additionally, export promotion programs and local entrepreneurship events such as Laghuswapna 2024 have been conducted to empower local MSMEs. Further, to promote Chikoo from the district, ODOP Stall is functional at Palghar Railway station and Saphale Railway station in Palghar District.

Under Districts as Export Hubs Initiative and ODOP initiative, Dahanu Gholvad Chikoo (Sapota), Iron and Steel products, Chemical/Pharmaceutical products, Warli Painting (Handicraft) and Marine Products are the products identified from Palghar district in Maharashtra.

List of all districts State-wise including Maharashtra where products/services have been identified under the Districts as Export Hubs initiative is available on DGFT portal in the link given below.

[\(https://www.dgft.gov.in/CP/\)](https://www.dgft.gov.in/CP/)
