LOK SABHA UNSTARRED QUESTION NO. 493 TO BE ANSWERED ON 20.07.2022

COMPREHENSIVE HANDICRAFT CLUSTER DEVELOPMENT SCHEME

493. SHRI SANGAM LAL GUPTA: SHRI C.R. PATIL: SHRI BRIJBHUSHAN SHARAN SINGH: SHRI P.P. CHAUDHARY: DR. RAMAPATI RAM TRIPATHI:

Will the Minister of TEXTILES वस्त्र मंत्री be pleased to state :

(a) the details of the amount sanctioned and artisans benefitted including the updated status of beneficiaries covered under the Comprehensive Handicrafts Cluster Development Scheme (CHCDS) in Uttar Pradesh, Gujarat and Jodhpur and Barmer mega cluster of Rajasthan;

(b) whether the Government plans to extend the coverage of CHCDS to create more mega clusters in Uttar Pradesh, Gujarat and Rajasthan and include more clusters under the Cluster Development Mentorship Programme;

(c) if so, the details thereof; and

(d) whether the Government introduced any policies or plans to introduce any policies for incorporation of digital technology for promotion of handicrafts and if so, the details thereof?

उत्तर ANSWER वस्त्र राज्य मंत्री (**श्रीमती दर्शना जरदोश**) THE MINISTER OF STATE FOR TEXTILES (SMT. DARSHANA JARDOSH)

(a): Under Comprehensive Handicrafts Cluster Development Scheme (CHCDS), In State of Uttar Pradesh, an amount of Rs.205.21 Crore has been sanctioned and 39,201 Beneficiaries have been directly benefitted. In State of Gujarat, an amount of Rs.59.11 Crore has been sanctioned and 4,240 Beneficiaries have been directly benefitted. In State of Rajasthan, an amount of Rs.71.47 Crore has been sanctioned and 14,036 Beneficiaries have been directly benefitted.

(b) & (c): Under the CHCDS, integrated projects for the development and promotion of handicrafts of craft cluster of a state comprising minimum 10,000 artisans are sanctioned. An integrated project for the state of Gujarat with a total project cost of Rs.31.31 Crore has been sanctioned in January 2022. Extension of the coverage of CHCDS in the states of Uttar Pradesh and Rajasthan will depend on the submission of feasible proposals by the respective State Govt.

(d): Digital technology has been incorporated in the form of Direct Benefit Transfer (DBT), Management Information System (MIS) and interventions like E- Marketing, Web portal development etc.