

LOK SABHA
UNSTARRED QUESTION NO. 464
TO BE ANSWERED ON 20.07.2022

KALAMKARI TRADITIONAL BLOCK PRINTING

464. SHRI BALASHOWRY VALLABHANENI:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government proposes to preserve and promote Kalamkari Traditional Block Printing craft in Krishna District of Andhra Pradesh;
- (b) if so, the details thereof; and
- (c) if not, the support provided by the Government to preserve and promote Kalamkari Traditional Block Printing craft in Krishna District of Andhra Pradesh?

उत्तर
ANSWER
वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (c): The office of Development Commissioner (Handicrafts) has taken the following steps to preserve and promote Kalamkari traditional Block Printing craft under National Handicrafts Development Programme (NHDP) in Krishna District of Andhra Pradesh: -

- I. Under Skill Development in Handicraft Sector Scheme: 2 Integrated Design Development Programmes (IDDP), 2 Design Development Workshops (DDW), 1 Toolkit distribution Programme and 3 Handicraft Technical Training Programmes (HTTP) have been held.
- II. Under Ambedkar Hastshilp Vikas Yojana: one Producer Company has been formed and need based support under Design & Technical Upgradation Scheme, Marketing Support & Services and Direct Benefit to Artisans have been given to the company for its sustainable development.
