

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 436
(TO BE ANSWERED ON 19.07.2022)**

LISTING OF NEWSPAPERS UNDER DAVP

436. SHRI VISHNU DAYAL RAM:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details and the number of newspapers listed by the Directorate of Advertising and Visual Publicity (DAVP) during the last three years and the current year, State/UT-wise;
- (b) whether the DAVP has made any amendment in the guidelines for listing/renewal of newspapers for advertisement and if so, the details thereof;
- (c) whether there has been a decline in the number of newspapers listing/renewal during the current year; and
- (d) if so, the details thereof?

ANSWER

**MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF
YOUTH AFFAIRS AND SPORTS
{SHRI ANURAG SINGH THAKUR}**

(a): The State/UT-wise details of the newspapers empanelled with Central Bureau of Communication (CBC, erstwhile Bureau of Outreach and Communication (BOC)) during the last three years and current year are available at CBC's website i.e. www.davp.nic.in.

(b): The Print Media Advertisement Policy of the Government of India- 2020 came into effect from 1st August 2020. Since then, no amendments have been made in these guidelines.

(c) & (d): The number of publications empanelled with CBC during the last three years and the current year is as under:

Year	No. of Publications
2019-20	6,622
2020-21	7,400
2021-22	7,752
2022-23	6,703 (as on 11.07.2022)
