

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION

LOK SABHA
UNSTARRED QUESTION NO. 3640
TO BE ANSWERED ON 08.08.2022

Policy on Education Technology

3640. SHRI SYED IMTIAZ JALEEL:

Will the Minister of EDUCATION be pleased to state:

- (a) whether a policy on Education Technology (EdTech) is being prepared by the Government and if so, the details thereof;
- (b) whether the Central Government has constituted/appointed any Committee/Agency to review the EdTech products before they are used in classrooms;
- (c) if so the details of the Committee/Agency along with their budget and human resources;
- (d) if not, which mechanism is being followed to review the EdTech products;
- (e) the list of various companies that have entered into PPP or other arrangement with Ministry of Education for delivery of EdTech product or service along with the nature of service provided/to be provided by the concerned companies and quantum of resources committed by the Government to the company *in lieu* of the same; and
- (f) whether the Government is considering for release of such policy and if so, the details thereof and time by which it is likely to be released?

ANSWER
MINISTER OF STATE IN THE MINISTRY OF EDUCATION
(DR. SUBHAS SARKAR)

(a) to (f) Ministry of Education through an advisory issued on 23rd December 2021 has reiterated that EdTech firms, which may be considered e-commerce entities, have to comply to Consumer Protection (E-Commerce) Rules, 2020 for e-commerce firms (which were notified by the MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (Department of Consumer Affairs)). The advisory further details many safeguards for various stakeholders in education ecosystem when opting for products or services from EdTech companies. University Grant Commission (UGC) has also notified regulations for offering full-fledged online programme by the Higher Educational Institutions (HEIs) which prohibit any franchise arrangement between HEIs with EdTech companies. Relevant advisory regarding the same is issued periodically by UGC and AICTE.

Ministry of Education has announced a National Educational Alliance for Technology (NEAT) as a Public-Private partnership model between the Government (through its implementing agency AICTE) and the EdTech companies. There are no resources committed by MoE for this arrangement. The list of companies and nature of service is at [Annexure](#).

ANNEXURE REFERRED TO IN REPLY TO PART (A) TO (F) OF LOK SABHA UNSTARRED QUESTION NO. 3640 TO BE ANSWERED ON 08.08.2022 ASKED BY HON'BLE MEMBER OF PARLIAMENT SHRI SYED IMTIAZ JALEEL REGARDING "POLICY ON EDUCATION TECHNOLOGY"

Sr. No.	Company Name	Nature of Service
1.	360DigiTMG Pvt Ltd	Certification courses
2.	prepbuddiesedutech private limited	Certification courses
3.	Inurture Education Solutions Pvt. Ltd	E-content for niche areas having highly marketable skills
4.	NetAnalytiks Technologies Private Limited	E-content for niche areas having highly marketable skills
5.	Top Freshers Technologies Pvt Ltd	Coding skills and testing
6.	MTAB Technology Center PVT LTD	E-content for niche areas having highly marketable skills
7.	Great Lakes E-Learning Services Private Limited	Certification courses
8.	Skills Factory Learning Private Limited	Certification courses
9.	Quiklrn Private Limited	Any other product/course related to the degree/diploma of engineering/pharmacy/management student
10.	Rubiscape Pvt Ltd	E-content for niche areas having highly marketable skills
11.	Simplilearn Solutions Private Limited	Placement support, Certification courses
12.	SauryaEdunext Gen Private Limited	Certification courses
13.	Codetantra Tech Solutions Private Limited	Coding skills and testing, Assessment tests
14.	Pupilfirst Private Limited	E-content for niche areas having highly marketable skills, Any other product/course related to the degree/diploma of engineering/pharmacy/management student
15.	Innovent Engineering Solutions Private Ltd	Certification courses
16.	GUVI Geek Network Private Limited	E-content for niche areas having highly marketable skills
17.	Vijigeeshu QMS Private Limited (Brand name Asian Institute of Quality Management)	Certification courses
18.	Hebeon Technologies Pvt. Ltd	E-content for niche areas having highly marketable skills
19.	SmartBridge Educational Services Pvt. Ltd.	E-content for niche areas having highly marketable skills
20.	Unidel Ventures Pvt. Ltd.	Career counseling
21.	Information Sharing and Analysis Center	Laboratory tools, Certification courses
22.	EquityLevers World Private Limited	Accounting and finance
23.	IBM Corporation	Certification courses
24.	NSE Academy Limited	E-content for niche areas having highly marketable skills
25.	Careerlabs Technologies Private Ltd	Career counseling
26.	PerfecticeEduventure Pvt Ltd	E-content for niche areas having highly marketable skills

Sr. No.	Company Name	Nature of Service
27.	Bulls Eye Knowledge System Private Limited	Assessment tests, Placement support
28.	WordsMayaEduTech Pvt Ltd	Certification courses
29.	SIM INFOSYSTEMS PRIVATE LIMITED	Laboratory tools
30.	Aurionpro Solutions Limited	E-content for niche areas having highly marketable skills
31.	MAP Systems	Any other product/course related to the degree/diploma of engineering/pharmacy/management student
32.	Dhanush InfoTech Private Limited	E-content for niche areas having highly marketable skills
33.	K-Nomics Techno Solutions Pvt Ltd	E-content for niche areas having highly marketable skills
34.	BIZM Consulting Pvt.Ltd	E-content for niche areas having highly marketable skills
35.	Trini-PI Technology Private Limited	Assessment tests
36.	Ardent ComputechPvt. Ltd.	Any other product/course related to the degree/diploma of engineering/pharmacy/management student
37.	LearnVern Pvt Ltd	E-content for niche areas having highly marketable skills
38.	LagozonEduTech Private Limited	E-content for niche areas having highly marketable skills, Internship support
39.	Sonetaas Media & Marketing Pvt Ltd	E-content for niche areas having highly marketable skills
40.	Skillablers Technologies Private Limited	Placement support
41.	Kriatec Services Private Limited	E-content for niche areas having highly marketable skills
42.	Govardhan Learning Cloud Private Limited	E-content for niche areas having highly marketable skills
43.	Skyfi Education Labs Pvt Ltd	E-content for niche areas having highly marketable skills, Certification courses
44.	YSIID Solutions Private Limited	Certification courses
45.	Clearfield Technologies Pvt. Ltd.	Assessment tests
46.	DIYguru Education & Research Pvt. Ltd	Certification courses
47.	RVR Innovations LLP	Assessment tests
48.	SYFT Learn and Excel Pvt Ltd	E-content for niche areas having highly marketable skills
49.	Universal Education	Management
50.	Burly Institute of Global Education and Research Private Limited	Certification courses
51.	Platifi Solutions Private Limited	Laboratory tools
52.	SchoolguruEduserve Pvt ltd	Assessment tests, Any other product/course related to the degree/diploma of engineering/pharmacy/management student
53.	Karpaga Assessment App Matrix Services Private Limited	Assessment tests
54.	FACE	E-content for niche areas having highly marketable skills
55.	THG	E-content for niche areas having highly marketable skills
56.	Indaividual Ltd	E-content for niche areas having highly marketable skills
57.	Wiley	E-content for niche areas having highly marketable skills
58.	Letz Connect	E-content for niche areas having highly marketable skills