

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 3284
TO BE ANSWERED ON 05.08.2022**

HEAL IN INDIA CAMPAIGN

**3284. DR. VISHNU PRASAD M.K.
SHRI MANOJ KOTAK**

Will the **MINISTER OF HEALTH AND FAMILY WELFARE** be pleased to state:-

- (a) whether the Government has launched "Heal in India" initiative to promote health care services and infrastructure for international patients;
- (b) if so, the details thereof;
- (c) whether the Government also proposes to launch "Heal by India", by providing manpower to healthcare sector in other countries;
- (d) if so, the details thereof and the time by which it is proposed to be launched;
- (e) the estimated job opportunities likely to be created abroad for trained professionals in the health sector and the details thereof; and
- (f) whether the Government has formulated strategies to address the challenges relating to improving the quality of health education and associated educational institutions and to bring them at par with global standards and if so, the details thereof?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH & FAMILY
WELFARE
(Dr. BHARATI PRAVIN PAWAR)**

(a) to (f): With a view to promote Medical Value Travel (MVT) in India, Ministry of Health & Family Welfare had organized a stakeholder consultation on 4th & 5th March 2022. The potential for India to emerge as the preferred destination for Medical Value Travel across the world with the ability to deliver world-class health services at affordable cost was highlighted in the consultation.

The stakeholder consultation was done under the overarching theme of "Heal in India", wherein participants from various Ministries and organizations highlighted the potential of Medical Value Travel including the holistic health & wellness services through provision of modern medicine along with Indian traditional medicine.

Apropos the consultation, several rounds of stakeholder discussions have been organized with line Ministries, Startups, Industry, SEPC (Services Export Promotion Council), National Accreditation Board for Hospitals & Healthcare Providers (NABH) etc.

Ministry of Health and Family Welfare has established a MVT Council with all identified stakeholders to provide guidance to the Government to enhance its role as a facilitator and to lead the “Heal in India” initiative.

Further, another stakeholder consultation under the overarching theme of “Heal by India” was organized by Ministry of Health and Family Welfare on 5th & 6th February 2022 to formulate strategies to address the challenges relating to improving the quality of health education and associated educational institutions and to bring them at par with global standards for meeting the global demand of Indian healthcare professionals.

Detailed deliberations were held with regulators, experts and relevant stakeholders on enabling provisions to facilitate and support qualified, trained and willing health workforce from India with respect to opportunities in global healthcare and health workforce market.
