

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA  
UNSTARRED QUESTION NO. 3066  
TO BE ANSWERED ON 04.08.2022

PROMOTION OF AGRICULTURE/COTTAGE INDUSTRIES

3066. SHRI SANJAY SETH:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government is running any scheme for the promotion of agriculture based industries and if so, the details thereof;
- (b) the steps taken by the Government for the promotion of cottage and small industries and the number of people in Jharkhand benefitted from the above steps along with the district-wise details thereof; and
- (c) the details and number of people/groups in Jharkhand provided assistance by the Government in the field of employment generation, district-wise?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a): Ministry of MSME, through Khadi and Village Industries Commission (KVIC) is promoting non-farm agro based and food processing industries under Prime Minister's Employment Generation Programme (PMEGP), Khadi Gramodyog Vikas Yojana, and 'Scheme of Fund for Regeneration of Traditional Industries' (SFURTI) schemes. The details of these Schemes are provided as under:

1. **Prime Minister's Employment Generation Programme (PMEGP):** PMEGP is a major credit-linked subsidy programme being implemented through Banks since 2008-09 with KVIC as nodal agency at the national level for generating employment in the country by setting up of micro-enterprises. Under PMEGP, general category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special categories such as Scheduled Castes, Scheduled Tribes, Other Backward Classes, Minorities, women, ex-servicemen, physically handicapped, beneficiaries belonging to North Eastern Region, hill and border areas, etc., the margin money subsidy is 35% in rural areas and 25% in urban areas. The maximum cost of project is Rs.50 lakh in the manufacturing sector and Rs.20 lakh in the service sector. Since 2018-19, the financial assistance is also introduced for expansion/upgrading of the existing PMEGP/ Rural Employment Generation Programme (REGP)/ Micro Units Development & Refinance Agency Ltd (MUDRA) units. The number of projects setup under PMEGP, the amount of Margin Money disbursed by the Government and the employment generated during the last three years is as follows:

Performance of PMEGP scheme during last three years:

Year	Project (in numbers)	Margin Money (Rs. in lakh)	Employment (in numbers)
2019-20	66653	195082.15	533224
2020-21	74415	218880.15	595320
2021-22	103219	297766.00	825752

2. Through **Khadi Gramodyog Vikas Yojana (KGVY)**, capacity building, technology support and hand holding are provided to Village Industries, which covers village oil industry, aromatic oil, honey and bee-keeping, palm gur and other palm products, fruit and vegetable processing industry, pulses and cereals processing industry, spices and condiments processing industry, gur and khandsari industry, collection of minor forest produce, bamboo, cane & reed Industry, organic dying industry, medicinal plants collection and processing industry etc. To promote the honey and bee-keeping industry, Government of India launched Honey Mission in 2017-18 to supplement income of farmers and unemployed youth. After requisite training of 5 days duration, 10 Bee-Boxes along with beehives are given to each beneficiary, under this Mission. The number of beneficiaries of Honey Mission, and the number of bee-boxes distributed during the last three years is as given below:

Performance of Honey Mission during last three years :

Sr. No.	Year	No. of Bee- Boxes with hives distributed	No. of beneficiaries benefited
1	2018-19	95726	9636
2	2019-20	28978	2920
3	2020-21	15050	1505
	<b>Total</b>	<b>167759</b>	<b>16895</b>

3. Ministry of MSME is also implementing ‘**Scheme of Fund for Regeneration of Traditional Industries**’ (SFURTI) Scheme on cluster basis in which the project/activities under Agro Based Industries are encouraged. The Scheme envisages providing need based assistance to traditional village industries for replacement of production equipment, setting up of Common Facility Centres (CFC), product development, quality improvement, improved marketing, training and Capacity Building, etc. As on date, 498 clusters have been approved and they are under various stages of implementation. Out of 498 SFURTI clusters, 251 clusters of rural and traditional industrial units are functional.

(b)&(c): District-wise details of micro units assisted, Margin Money disbursed and employment generated under PMEGP in the State of Jharkhand, during the last three years is placed at **Annexure-I**. District-wise details of MSME Clusters approved in the State of Jharkhand under SFURTI scheme is placed at **Annexure-II**.

The details of steps taken by the Ministry of MSME for the promotion of rural agro-based micro and small industries in the country is placed at **Annexure-III**.

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**Annexure-I referred to in reply to part (b)&(c) of the Lok Sabha Unstarred Question No. 3066 for answer on 04.08.2022**

District-wise details of Micro Units assisted, Margin Money disbursed and employment generated under Prime Minister's Employment Generation Programme (PMEGP) in the State of Jharkhand, during the last three years.

(Projects & Employment: In Numbers; Margin Money: Rs. in lakhs)

Sl No	District	2019-20			2020-21			2021-22		
		No. of Projects	Margin Money	Employment	No. of Projects	Margin Money	Employment	No. of Projects	Margin Money	Employment
1	Bokaro	118	345.69	944	104	382.26	832	77	289.19	616
2	Chatra	28	79.13	224	24	48.84	192	34	80.55	272
3	Deoghar	57	130.70	456	67	164.13	536	82	191.72	656
4	Dhanbad	114	339.94	912	102	284.93	816	122	324.98	976
5	Dumka	85	216.71	680	72	153.16	576	107	265.84	856
6	Garhwa	20	48.86	160	36	88.86	288	40	89.99	320
7	Giridih	45	90.25	360	94	241.78	752	103	248.77	824
8	Godda	69	151.73	552	82	170.95	656	101	256.62	808
9	Gumla	38	84.73	304	31	65.97	248	34	102.34	272
10	Hazaribagh	91	293.95	728	123	365.61	984	115	363.52	920
11	Jamtara	42	57.88	336	49	64.36	392	57	99.68	456
12	Khunti	62	97.38	496	52	102.57	416	56	87.18	448
13	Koderma	41	111.39	328	54	94.83	432	43	93.72	344
14	Latehar	27	36.36	216	20	33.57	160	40	58.53	320
15	Lohardaga	45	63.18	360	48	80.49	384	69	100.77	552
16	Pakur	50	100.99	400	50	96.87	400	44	97.75	352
17	Palamu	50	98.58	400	57	145.08	456	56	152.51	448
18	Pashchimi Singhbhum	70	206.88	560	68	180.07	544	62	124.69	496
19	Purbi Singhbhum	146	336.18	1168	97	285.59	776	118	280.75	944
20	Ramgarh	69	189.02	552	85	254.78	680	51	168.41	408
21	Ranchi	82	261.98	656	76	228.18	608	108	310.87	864
22	Sahibganj	89	235.74	712	42	139.68	336	93	203.95	744
23	Seraikela Kharsawan	73	126.27	584	50	100.97	400	61	121.35	488
24	Simdega	33	46.27	264	39	74.27	312	41	74.59	328
<b>Total</b>		<b>1544</b>	<b>3749.79</b>	<b>12352</b>	<b>1522</b>	<b>3847.80</b>	<b>12176</b>	<b>1714</b>	<b>4188.27</b>	<b>13712</b>

**Annexure-II referred to in reply to part (b)&(c) of the Lok Sabha Unstarred Question No. 3066 for answer on 04.08.2022**

District-wise details of SFURTI Clusters in the State of Jharkhand:

<b>Sl. No.</b>	<b>Cluster Name</b>	<b>District Name</b>	<b>Product Category</b>	<b>No. of Artisans</b>	<b>Total Project Cost (Rs. in lakh)</b>	<b>Approval Cost (Rs. in lakh)</b>	<b>Cluster Status</b>
1	Bamboo Craft Cluster	West Singhbhum	Handicraft	1048	413.65	379.52	Under implementation
2	Anjeneya Bamboo Cluster	East Singhbhum	Bamboo	405	271.01	249.37	Under implementation
3	Annatdev Woodcraft Producer Company Limited	Bokaro	Handicraft	150	259.43	238.84	Under implementation
4	Bamboo Craft Cluster	Ramgarh	Bamboo	820	356.99	328.1	Under implementation
5	Bamboo Crafts Cluster	Ranchi	Bamboo	698	429.35	393.76	Under implementation
6	Bassantrai Badge and Embroidery Producer Company Limited	Godda	Textile	207	236.25	217.5	Under implementation
7	Bishnugarh Brass & Bronze Cluster	Hazaribagh	Handicraft	832	460.45	421.9	Under implementation
8	Bundu Lac Farming & Processing Cluster	Ranchi	Handicraft	500	578.7	480	Under implementation
9	Gold & Silver Jewellery Cluster	Ramgarh	Handicraft	500	365.94	310.54	Under implementation
10	Gumla Honey & Food Processing Major Cluster	Gumla	Agro	800	254.24	254.24	Functional
11	Honey Processing Cluster	Lohardaga	Honey	250	187.75	146.45	Under implementation
12	Kariyatpur Brass Manufacturing Private Limited	Hazaribagh	Handicraft	266	262.3	241.58	Under implementation
13	Koderma Agarbatti Mini Cluster	Koderma	Handicraft	250	127.44	127.44	Under implementation
14	Lac and other NTFP Processing Cluster	Gumla	Handicraft	500	162.19	149.32	Functional
15	Santhal Pragana Khadi Cluster	Deoghar	Textile	681	150	150	Functional

**Annexure-III referred to in reply to part (b)&(c) of the Lok Sabha Unstarred Question No. 3066 for answer on 04.08.2022**

Details of the steps taken by the Ministry of MSME for the promotion of rural agro-based micro and small industries in the country:

- i) KVIC has launched “Khadi Prakritik Paint”, developed by Kumarappa National Handmade Paper Institute (KNHPI), Jaipur, a unit of KVIC. Khadi Prakritik Paint manufacturing units are being set up under PMEGP scheme.
- ii) KVIC has started online selling of all Khadi and Village Industry products, which are available to every Indian’s door step through [www.ekhadiindia.com](http://www.ekhadiindia.com) and [www.khadiindia.gov.in](http://www.khadiindia.gov.in).
- iii) Awareness camps, workshops, Bankers Meetings and exhibitions at all levels are being organized in order to propagate the Khadi and Village Industries (KVI) schemes for generation of employment opportunities.
- iv) Publicity of Khadi and Village Industries schemes and programmes through print, electronic, digital and social media.
- v) KVIC has started online Registration of new Khadi Institutions through Khadi Institution Registration and Certification Sewa (KIRCS) for undertaking Khadi activities by the new entities.
- vi) An online portal has been made operational for disbursement of funds under the Modified Market Development Assistance (MMDA) and Interest Subsidy Eligibility Certificate (ISEC) schemes to Khadi Institutions and artisans. Institutions are uploading data and filing their MMDA and ISEC claims from the financial year 2016-17 onwards in the DBT Portal.