

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS

LOK SABHA
UNSTARRED QUESTION NO.300
TO BE ANSWERED ON 19.07.2022

Enrolment of Youth Volunteers

300. SHRI GIRISH BHALCHANDRA BAPAT:
SHRI RAHUL RAMESH SHEWALE:
DR. PRITAM GOPINATHRAO MUNDE:
SHRI CHANDRA SEKHAR SAHU:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether it is a fact that youth had played tremendous role in civil society during the Covid pandemic in the country;

(b) if so, the details thereof;

(c) whether the Government proposes to increase the enrolment of youth volunteers in the Nehru Yuva Kendra Sangathan and National Social Service programmes with the aim to increase participation of youth in nation building in the country;

(d) if so, the details thereof;

(e) whether the Government proposes any incentives to youths who enrol in such organisations in the country; and

(f) if so, the details thereof and if not, the details of the steps taken by the Government in this direction?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS
(SHRI ANURAG SINGH THAKUR)

(a) & (b): Yes, Sir. The youth had played tremendous role in civil society during the COVID pandemic in the country. The details are given at Annexure-I.

(c) & (d): Nehru Yuva Kendra Sangathan (NYKS) through its Youth Club Development Programme forms new Youth Clubs and thereby increase

participation of youth in nation building in the country. NYKS organizes various programmes/activities through its core and special programmes to enhance the participation of youth in nation building activities in the country. NYKS has planned following two programmes during the financial year 2022-23 in this regard:-

(i) District Youth Club Development Campaign: aims at strengthening the Youth Club network with Formation/Activation & Updation/Fresh affiliation of Youth Clubs and documentation of Unsung Heroes.

(ii) Individual Volunteer Enrolment Program: Enrolment of volunteers in each district in individual capacity.

Further, the Ministry of Finance and the Union Cabinet have recently approved opening of 3000 new NSS Units (1 unit=100 volunteers). On allocation of 3000 New NSS Units to the States/UTs, the strength of NSS volunteers, across the country, has been increased from 36 lakh to 39 lakh.

(e) & (f): The Ministry of Youth Affairs & Sports, Government of India has instituted the National Service Scheme (NSS) Awards in 1993-94 to recognize and reward outstanding contributions towards voluntary community service made by the Universities/ Colleges, (+2) Councils and Senior Secondary, NSS Units/ Programme Officers and NSS Volunteers, with a view to further promote NSS in the country. The details of 'Number of Awards' and 'Value of Awards' under NSS Awards are attached at Annexure-II.

ANNEXURE REFERRED TO IN REPLY TO PART (a) & (b) OF THE LOK SABHA UNSTARRED QUESTION NO.300 FOR 19.07.2022 ASKED BY SHRI GIRISH BHALCHANDRA BAPAT, SHRI RAHUL RAMESH SHEWALE, DR. PRITAM GOPINATHRAO MUNDE AND SHRI CHANDRA SEKHAR SAHU REGARDING ENROLMENT OF YOUTH VOLUNTEERS

Voluntary Action by NYKS Volunteers to combat COVID-19

Considering the enormity and emergency of the situation, NYKS undertook various initiatives such as encouraging people to wear Masks and preparation of Homemade Masks, Maintaining Social Distancing, Hand Wash, Hygiene and Personal Cleanliness, assisting District Administration in maintaining control rooms and facilitating relief operations and support to needy, underprivileged, old people, migrant labourers and other vulnerable groups. As a result of this initiative:

- 2.19 Crore persons motivated by NYKS volunteers to download Aarogya Setu App.,
- 61.35Lakh NYKS and NSS Volunteers enrolled on covidwarriors.gov.in,
- 1.46 Crore citizens trained in making face masks at home,
- 22.78 Lakh elderly people given care for their protection against the COVID-19,
- 7.39 Lakh Divyangs reached out and given care during the period,
- 19 Lakh volunteers added during COVID-19 Pandemic, and
- 62 Lakh volunteers trained on modules of IGOT/MOHFW/WHO/NCDC.

"बदलकर अपना व्यवहार, करें कोरोना पर वार" Campaign

The behaviour change campaign "बदलकर अपना व्यवहार, करें कोरोना पर वार" was started by NYKS on 1st June, 2020. It contained a number of Videos and Audios of Hon'ble Prime Minister, Celebrities like Sh. Amitabh Bachchan, Sh. Sachin Tendulkar and Sh. Akshay Kumar and 9 ready to use stencils/posters provided by Department of Drinking Water and Sanitation, Ministry of Jal Shakti, Government of India. As a part of this initiative:

- 2.37 Lakh Advocacy Activities were organized with the participation of 72.75 Lakh youth;
- 9687 Capacity Building activities were organized and there by 1.54 Lakh members of Youth Clubs were sensitized through webinars, virtual modes, social medias;
- For Community Engagement and Accountability, NYKS successfully disseminated the 09 Stencils/Posters and 05 Audio & Videos to about 1.17 Lakh villages and more than 57.33 Lakh persons through 98,696 activities.

Intervention of NYKS during Second Wave of Pandemic and afterwards

During the Second Wave, NYKS focused on areas such as Comprehensive Awareness Dissemination and Community Mobilization for pro-active testing and encouraging eligible people for vaccination, COVID Vaccine Rollout- Dissemination of correct information on the benefit of vaccine, building confidence regarding vaccine safety and environment building on

universal vaccine acceptability, Awareness dissemination and message amplification of COVID appropriate behavior and Training Programme through Webinars with associated stakeholders

Jan Andolan: Awareness and Education for Appropriate Behavior to Combat COVID-19

Considering the fact that Adopting appropriate behaviour norms by people are really required to contain the spread of COVID-19 Pandemic. NYKS initiated this programme with a view to educate & motivate people to observe appropriate behaviour norms to combat COVID-19 and successfully reached **3.42 Crore** Citizens through various activities.

Tika Utsav:

NYKS organized Tika Utsav; a comprehensive programme of testing and vaccination from 11th April, 2021 with a view to disseminate awareness and community mobilization for pro-active testing and encourage eligible people for vaccination, build public confidence regarding vaccine safety and addressing fears over adverse impact and environment building for universal acceptability and encourage and motivate people to adopt COVID-19 appropriate behaviour and protocol.

Through this initiative, NYKS organized 47,638 activities with the active support of 4.29 Lakh Youth Volunteers, COVID Warriors, Members of Youth Clubs and others and in the process, 10.29 Lakh people and other associated stakeholders were reached out and motivated for pro-active testing and encourage eligible people for vaccination.

COVID Vaccine Rollout:

NYKS contributed in the COVID Rollout Campaign with the support of its National Youth Volunteers and Members of Youth Clubs. NYKS focused on dissemination of correct information on the benefit of Vaccine, building confidence regarding vaccine safety, encouraged people to adopt appropriate behavior and environment building on universal vaccine acceptability.

As a part of the above initiative, NYKS organized 12,164 activities with the participation of 9.10 Lakh Youth Volunteers, Members of Youth Clubs and other stakeholders.

Combating COVID: Mass Awakening and Action Campaign:

NYKS also organized various activities under an umbrella programme namely Combating COVID-Mass Awakening and Action Campaign in its core programme across the country with participation of 16.17 Lakh youth and other stake holders.

NYKS Initiatives and Services to the Nation during second wave of COVID-19: Prevention, Management and Relief Activities across India

All NYKS officials focused on the key priority areas like Awareness on Vaccine rollout and registration, IEC activities including Do's and Don'ts for Preventing and Mitigating COVID – 19, Formation of Social WhatsApp Groups, Aarogya Setu App – Downloading, using and referencing, Social Distancing, Hand washing, Popularizing and motivating people Masks Preparation at Homes and Enhancing Youth Volunteers Base for wider coverage and reach across the country as well as Registering and Training of Volunteers on iGOT as well as through other agencies.

a) UNICEF supported Young Warriors Campaign

5,679 Virtual Training Programme were conducted with the support of UNICEF. During the training, the subjects like process for registration and taking pledge to act as Young Warrior, COVID Appropriate Behaviour programmes to contain further spread of COVID-19 (Wearing of face mask, maintaining social distancing, Sanitization and Washing of hands at regular intervals), Encouraging people to De-stigmatize COVID-19, etc. were covered.

Through these training programmes, 3,09,850 NYKS officials, COVID Warriors, Members of Youth Clubs, Ganga Doots, Disaster Response Team Members and other stakeholders across the country were trained. 2,88,827 youth and others got registered themselves as Young Warrior. 2,52,604 youth took pledge to act as Young Warrior.

b) Other major achievements

- The contact details of NYKS Nodal Officers of State and District has been updated on COVID warrior portal.
- Nearly **82,381** youth volunteers were trained on **iGOT Portal for DoYA** were trained.
- In almost in all Districts, NYKS Volunteers are promoting making of **Face Masks at Home** as well as **Preparing and distributing** face masks to needy and how to use them and sensitized people.
- **1,91,265 Families** were sensitized to take special care of Elderly People in their families for their Protection against COVID-19 across the country
- **89,265 people** were sensitized to support families with persons infected with COVID-19.
- **27,116 Volunteers** and Officials of NYKS have been engaged by District Administration and Gram Panchayats for facilitate various services and handling crowds at places. Besides, the activities such as Public announcements, Working in Control Rooms set up by the District Administration/Police have also been carried out.

National Service Scheme (NSS): NSS also played an important role during the COVID-19 pandemic lockdown period. NSS volunteers along with the alumni team were actively involved in providing assistance to the Authorities during COVID-19 pandemic.

Many of young volunteers actively helped the Hospital authorities for collection of samples, in maintaining social distance and helped the patients to get daily food items etc. from outside when they were in quarantine. Face masks use was promoted by these volunteers through several videos, posters and slogans which were shared electronically during various phases of lockdown at a large scale.

When all the things were uncertain these dedicated NSS Volunteers came forward to provide food, water, medicines etc. to the needy people through personal collections, helping in community kitchens etc. NSS volunteers have been actively contributing in COVID-19 vaccination rollout campaign through various activities. The major activities carried out by NSS are as under:

- **18.01 Lakh NSS volunteers** have been enrolled for providing emergency response. Apart from the existing volunteers, an increase of 7.90 lakh volunteers under NSS was done for wider coverage and reach across the country.
- **On boarding on iGOT Portal and Training:** As per iGOT data available on date, 13.80 lakhs NSS volunteers have been educated in iGOT Portal.
- **Downloading Aarogya Setu App:** More than **52.90 Lakh NSS volunteers** have downloaded Aarogya Setu App for popularizing it among citizens for Training and learning purposes
- **Making Face Masks at Home:** In almost all the Districts, NSS Volunteers sensitized **2.34 Crore** citizens for making of Face Masks at Home and their distribution among the needy.
- **Support to District Administration: 1,27,078 NSS Volunteers and 36,242 NSS functionaries** have been engaged by the District Administrations for facilitating various services and handling crowds at places viz. Banks, Hospitals, Grain distribution Operations, Vegetable Markets, etc.
- **Translation of Information and Education Material in Regional Languages:** For wider dissemination and understanding for COVID-19 prevention and management, IEC materials have been **translated into 26 Regional languages** in the form of videos and stencils which were uploaded on YouTube channels as well shared on E-Posters by **2,82,604 NSS volunteers.**
- **Capacity Building:** In all, about NSS **25, 81,421 volunteers** have been trained on various training modules through iGOT/State Governments/Webinar with MoYAS Officials, NCDC, ICMR, etc.
- **Awareness, Outreach and Community Service:** NSS Volunteers were involved in activities viz. Demonstration of Hand Wash; Sanitation Drives in markets, streets and other public places; Making Public announcements in streets, market places for prevention of COVID-19; providing food, groceries, vegetables to needy; Working in Control Rooms set up by the District Administration/Police, and any other requirements from time to time.
- **COVID-19 vaccination rollout campaign- 12, 50, 122 NSS volunteers from 7,006 institutions** across the country actively contributing in COVID-19 vaccination rollout campaign by various activities like Mobilization/Community Engagement, Capacity Building, Display & Dissemination of IEC Material, Public Announcements, assisting at COVID vaccination center for successfully implementation of this drive.
- 84,57,827 No of volunteers shared the videos and stencils on COVID-19
- No of people reached & expected no of beneficiaries: 2.64 Crore

ANNEXURE-II

ANNEXURE REFERRED TO IN REPLY TO PART (e) & (F) OF THE LOK SABHA UNSTARRED QUESTION NO.300 FOR 19.07.2022 ASKED BY SHRI GIRISH BHALCHANDRA BAPAT, SHRI RAHUL RAMESH SHEWALE, DR. PRITAM GOPINATHRAO MUNDE AND SHRI CHANDRA SEKHAR SAHU REGARDING ENROLMENT OF YOUTH VOLUNTEERS

The details of Number of Awards and Value of Awards are as follows;

S. No	Category	No. of Awards	Value of Award
1.	University/ +2 Council	02	<p>First Award: Rs.5,00,000/- (for NSS Programme Development) with a Trophy to the University/ +2 Council. A Certificate and a Silver Medal to the Programme Coordinator.</p> <p>Second Award: Rs.3,00,000 lakh (for NSS Programme Development) with a Trophy to the University/ +2 Council. A Certificate and a Silver Medal to the Programme Coordinator.</p>
2.	NSS Units and their Programme Officers	10 + 10	<p>Rs.2,00,000/- to each NSS Unit (For NSS Programme Development), with a Trophy.</p> <p>Rs. 1,50,000/- to each Programme Officer with a Certificate and a Silver Medal.</p>
3.	NSS Volunteers	30	Rs. 1,00,000/- to each Volunteer, with a Certificate and a Silver Medal.
