

LOK SABHA
UNSTARRED QUESTION NO. 2971
TO BE ANSWERED ON 03.08.2022

CRAFT TOURISM VILLAGES

2971. SHRIMATI HEMA MALINI:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government proposes to introduce any scheme to set up crafts tourism villages by linking textiles with tourism thereby promoting crafts along with tourism;
- (b) if so, the details thereof;
- (c) whether the process of identification and developing such crafts tourism village has been started; and
- (d) if so, the details thereof?

उत्तर
ANSWER
वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) & (b): Government is providing financial support to various agencies including State Govts. for setting up of Craft Villages, under National Handicrafts Development Programme and National Handlooms Development Programme. The basic objective is to select areas that are surrounded and connected by major tourist destinations/ circuit and have a traditional art and craft heritage thereby promoting crafts along with tourism.

(c) & (d): The components including Craft Villages under National Handicrafts Development Programme (NHDP) and National Handlooms Development Programme (NHDP) are implemented on need basis on receipt of feasible and viable proposals from the eligible agencies as per the scheme guidelines. So far, 8 handicrafts villages at Raghurajpur (Puri, Odisha), Vadaj (Ahmedabad, Gujarat), Naini (Prayagraj, Uttar Pradesh), Anegundi (Koppal, near Hampi, Karnataka), Mamallapuram (Chengalpattu, Tamil Nadu), Taj Ganj (Agra, Uttar Pradesh), Tirupati (Chittoor, Andhra Pradesh), Amer (Jaipur, Rajasthan) and 7 handlooms villages at Sharan (Kullu, Himachal Pradesh), Kanihama (Budgam, Jammu & Kashmir), Mohpara (Golaghat, Assam), Kovalam (Thiruvananthapuram, Kerala), Rampur (Gaya, Bihar), Moirang (Bishnupur, Manipur), Pranpur (Ashoknagar, Madhya Pradesh) have been sanctioned and works are underway.
