

LOK SABHA
UNSTARRED QUESTION NO. 2859
TO BE ANSWERED ON 03.08.2022

JUTE MARK INDIA

2859. SHRI MANNE SRINIVAS REDDY:
SHRI KOMATI REDDY VENKAT REDDY:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

(a) whether the Government has introduced certification of authenticity for jute products with the unveiling of 'Jute Mark India' which will promote and protect Indian jute products and will also provide the collective identity and assurance on origin and quality for traditional jute and jute products; and

(b) if so, the details thereof including the progress made in this regard?

उत्तर
ANSWER
वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) & (b): The Government has introduced Jute Mark India Logo on 9th July, 2022 for quality assurance in jute products. The Jute Mark India Logo has been registered and the Copy Right registration for the same has been applied. The Textiles Committee has been engaged for implementation of certification process.
