

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

**LOK SABHA**  
**UNSTARRED QUESTION NO. 2652**  
TO BE ANSWERED ON THE 2<sup>nd</sup> AUGUST, 2022

**FPO MODULE UNDER eNAM**

2652. SHRIMATI RANJEETA KOLI:  
DR. MANOJ RAJORIA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the details of Farmer Producer Organisation (FPO) module under the eNAM scheme launched by the Government;
- (b) the mechanism to provide quality assurance to the farmer producers coming to the markets (mandis) on eNAM platform;
- (c) the details of various measures to strengthen assaying under eNAM;
- (d) whether transportation facility is provided under eNAM; and
- (e) the measures being taken to integrate other trading platforms with eNAM?

**ANSWER**

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a): Government had launched FPO trading module during covid-19 pandemic to enable FPOs to upload their produce from collection centres/ farm gate with picture/ quality parameter for on-line bidding without physically bringing their produce to the mandis. So far, 2177 FPOs have been onboarded on National Agriculture Market (e-NAM) platform.

(b) to (c): Under the e-NAM scheme, Government of India is providing assistance upto Rs 75 Lakh per mandi for related hardware/ infrastructure including for quality assaying equipments and for creation of infrastructure like cleaning, grading, sorting,

packaging and compost unit etc. An established quality assaying lab in e-NAM mandis is a requisite for Agricultural Produce Market Committees (APMCs) that assess and certify the quality of produce, which helps farmers in getting prices commensurate with quality of their produce. Further, provision has been made in FPO trading module wherein FPOs can upload their produce from collection centres/ farm gate with picture/ quality parameters.

Under the scheme, various training & awareness programmes are conducted for farmers, traders and other stakeholders for successful implementation of e-NAM.

Further, following measures have been taken to strengthen assaying under e-NAM:

- i. Trading parameters for 193 agricultural and horticultural commodities such as cereals, pulses, oilseeds, fruits & vegetables, spices, flowers and fiber crops have been provided on e-NAM platform.
- ii. Platform of Platforms module (PoP) has been launched to integrate the various platforms of service providers operational in Agri Value Chain with e-NAM. Under PoP, various service providers including Quality Assayers are empanelled for the benefit of stakeholders.
- iii. Multilingual (12 languages) trade portal and robust mobile app is available free of cost for all stakeholders, through which stakeholders can track progress of respective lots online (Sampling, Quality assaying certificate, e-bidding, bid declaration, e-payment etc).
- iv. AI based assaying equipments have been integrated with e-NAM platform.

(d) to (e): On 14<sup>th</sup> July, 2022, this department launched the Platform of Platforms (PoP) under e-NAM which involves integration of various service providers platform/ on boarding of service providers such as trading, transportation, sorting, grading, Fintech, warehousing and other aspects of value chain etc. to enhance farmers accessibility digitally to multiple number of buyers, service providers etc. PoP will enable Farmers, FPOs, Traders and other stakeholders to access a range of services offered by multiple service providers, thereby increasing choice to the stakeholders.

Further the e-NAM platform is made interoperable with Rashtriya e Market Services Private Limited (ReMS) platform of Government of Karnataka which will facilitate farmers of either platforms to sell their produce in other platform thereby increasing their market access.

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