

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
LOK SABHA
UNSTARRED QUESTION NO. 2594
TO BE ANSWERED ON 02.08.2022**

SETTING UP OF FACILITATION CENTRE

2594. SHRI G.M. SIDDESHWAR:

Will the Minister of INFORMATION & BROADCASTING be pleased to state:

- (a) whether the Government proposes to set up a facilitation centre for international filmmakers with a single-window clearance system to process the applications;
- (b) if so, the details thereof;
- (c) whether any specific policies have been designed for sectors like Visual Effects animation and other related areas to attract investments from major film markets abroad; and
- (d) if so, the details thereof?

ANSWER

**THE MINISTER OF INFORMATION AND BROADCASTING; AND
MINISTER OF YOUTH AFFAIRS AND SPORTS
(SHRI ANURAG SINGH THAKUR)**

(a) & (b): With a view to promote ease of doing business in the film sector and promote India as a filming destination for attracting investment from foreign film makers, a Film Facilitation Office (FFO) under the aegis of National Film Development Corporation has been set up by the Ministry of Information & Broadcasting. The web portal www.ffa.gov.in provides a single window facilitation and clearance

mechanism to accord online permissions for film shooting in India for both international and domestic film makers. The FFO web portal acts as a one stop shop for the filmic resources in India including locations and directory of Trade Associations, Line Producers, Animation, Visual Effects and Post-Production Houses. The FFO web portal has been integrated with various key Central Governments Ministries/ Departments including Ministry of External Affairs, Ministry of Railways, Archeological Survey of India, Animal Welfare Board of India, Director General Civil Aviation and National Single Window System (NSWS) as well as various State Governments for smooth facilitation of shooting permissions in India.

(c) & (d): Media & Entertainment sector including Visual Effects and Animation is one of the fastest growing sectors in the country. For attracting foreign investment in the film Industry, National Film Development Corporation under the aegis of Ministry of Information & Broadcasting organizes Film Bazaar at the International Film Festival of India held at Goa, India every year. It is the largest South Asian Film Market and attracts investors from around the world by encouraging creative and financial collaboration between the South Asian and International film communities. India has Audio Visual Co-production treaties with 15 countries, involving effective contribution of technical, creative and artistic personnel of the participant countries. These further enable international producers to invest in Indian projects.

Local IP creation and outsourcing work for foreign studios are key drivers of growth in the Animation and Visual Effects sector. In order to support skilled manpower in the Animation and Visual Effects sector, Satyajit Ray Film & Television Institute and Film and Television Institute of India run courses on Animation and Visual Effects.

In pursuance of the announcement made in the Union Budget 2022-23 and to further unleash the scope of Animation, Visual Effects, Gaming and Comics (AVGC) sector, an AVGC Promotion Task Force has been constituted on 8th April, 2022. Among the terms of reference of the AVGC promotion task force *inter alia* includes development of progressive policies to promote the growth of the sector and recommend incentives to attract FDI in AVGC Sector.

To attract investment from foreign film makers and promote India as a preferred filming destination, an Incentive Scheme for Audio Visual Coproduction and Incentive Scheme for Shooting of foreign films in India has been announced on 18th May, 2022. The details of the Incentive Scheme are available on www.fbo.gov.in.
