

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†2452
ANSWERED ON 01.08.2022**

PREPARATIONS FOR UPCOMING KUMBH MELA

†2452. SHRIMATI KESHARI DEVI PATEL:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the preparation being made for the upcoming Kumbh Mela in Sangam Nagari Prayagraj, Uttar Pradesh; and**
- (b) the list of facilities proposed to be provided attract international tourists; and**
- (c) the amount likely to be spent for the said purpose?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G.KISHAN REDDY)

(a) to (c): As per information provided by the State Government of Uttar Pradesh, the details of preparation, list of facilities and estimated amount to be spent for successful conduct of upcoming Kumb Mela 2025 at Sangam Nagri Prayag Raj are given at Annexure.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.†2452 ANSWERED ON 01.08.2022 REGARDING PREPARATIONS FOR UPCOMING KUMBH MELA.

- 1. To develop 100 year old Corzon Bridge into River Museum.**
- 2. To make digital Kumbh Museum for showing importance of heritage**
- 3. To showcase U.P. to various domestic and international tourists.**
- 4. To recognizes various important temples, religious places and beautify them**
- 5. Make Welcome Gates to tourists at all entrants of Prayag Raj**

To attract Domestic & International tourists following work is to be done:

- a) Establishment of temporary tent City with modern facilities**
- b) Establishment of temporary tent colony**
- c) Construction of temporary Thematic Gates at all Entry Points in Triveni Sangam area**
- d) Establishment of temporary tourism information centres**
- e) Operation of tourist walk in tourist places**
- f) Tour package from Prayag Raj (Ramayana trail & Sangam Darshan)**
- g) Publicity through website / digital social media Road Show and Travel Road Show**
- h) Organizing tourism exhibition**
- i) Arrangement of Retro Reflective Signages also through LED Screen & LED Van to help tourists.**
- j) Operation of Heli Joy Ride**
- k) Operation of Adventure Sports from Boat Club to Fort**

For the Tourism Department, the total approximate intended expenditure is Rs.31295.75 lakhs.
