GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.2362 ANSWERED ON 01.08.2022

CAPACITY BUILDING FOR SERVICE PROVIDERS IN TOURISM SECTOR

2362.SHRI RAHUL GANDHI:

Will the Minister of TOURISM be pleased to state:

- (a) the programmes which are currently being implemented to train manpower for the tourism and hospitality sector, particularly for informal service providers;
- (b) the details of training programmes conducted under the 'Capacity Building for Service Provider' scheme in Kerala, including in Wayanad parliamentary constituency;
- (c) whether the programmes are being implemented to train local communities to lead community-based tourism initiatives;
- (d) if so, the details thereof; and
- (e) whether the Government proposes to develop any tourism circuits in Wayanad parliamentary constituency and if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Ministry of Tourism conducts various short terms skill development training programmes with the aim to provide education, training and certification to the tourism service providers, through its empanelled implementing agencies in the tourism and hospitality sectors.

The following skilling, re-skilling and up-skilling programmes are conducted under the Scheme of Capacity Building for Service Providers (CBSP) including the state of Kerala and Wayand Parliamentary constituency:-

Hunar Se Rozgar Tak (Skilling):- The programme presently offers a total of eleven short duration courses in hospitality and tourism sector.

Skill Testing & Certification (Re-skilling): This programme for the existing service providers to test and certify them in the four hospitality trades.

Entrepreneurship Progamme (Up-skilling):- This programme was launched with the objective to facilitate micro and small business start-ups under the scheme of 'Capacity Building for Service providers'. Five 150 -hour courses are offered under this programme in the trades of (i) Cook – Tandoor, (ii) Barman, (iii) Baker, (iv) Homestay (Multi-Skilled Caretaker) and (v) Halwai – Indian Sweets under this Programme.

Tourism Adventure Courses (Re-skilling):- The Ministry of Tourism has introduced Tourism Adventure and Escort courses with the objective to develop capacity in youth to promote regional based specially structured adventure skill development courses in the FY 2018-19. The courses i.e. Parasailing, Trekking, Hot Air Ballooning and Tourism Escort are covered. The programme is conducted by IITTM through IISM.

Linguistic Tourist Facilitators:- To create trained manpower in different foreign languages 6-week language courses in Dutch, German, French, Japanese, Chinese, Vietnamese, Thai etc.

Incredible India Tourist Facilitator Course (IITFC):- The Ministry of Tourism conducts online the Incredible India Tourist Facilitator Course (IITFC) - basic, advance (heritage and adventure), spoken language and refresher courses are taught. So far a total of 3795 candidates have been successfully certified.

Tourism Awareness/Sensitization programmes for existing service providers are also conducted under this Scheme.

(c) & (d): The Ministry of Tourism has initiated the Destination Based Skill Development training programme at 7 Iconic Sites i.e. Taj Mahal at Agra, Humayun Tomb, Red Fort, Qutub Minar at Delhi, Mahabodhi Temple at Bihar, Colva Beach at Goa and Kaziranga at Assam in the financial year, 2019-20.

Under this initiative, a total of 3715 trainees have been trained/certified at 44 destinations in the financial Year 2020-21. The list of the destinations is given at Annexure-I.

A total of 3709 persons were trained in 48 destinations in FY 2021-22. The list of the destinations is given at Annexure-II.

(e): Development of Tourism infrastructure is primarily the responsibility of the State/Union Territory (UT) Government. The Ministry of Tourism under its schemes of 'Swadesh Darshan' provides financial assistance to State Governments/Union Territory (UT) Administrations including the state of Kerala for development of tourism infrastructure in the country. The projects under this scheme are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports (DPR), adherence to scheme guidelines and utilization of funds released earlier etc.

The Ministry of Tourism has now revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) in order to develop sustainable and responsible tourism destinations in the country with tourist & destination centric approach.

STATEMENT IN REPLY TO PARTS (c) & (d) OF LOK SABHA UNSTARRED QUESTION NO.2362 ANSWERED ON 01.08.2022 REGARDING CAPACITY BUILDING FOR SERVICE PROVIDERS IN TOURISM SECTOR

S.No	Name of Destination	State
1	Malanithan	Arunachal Pradesh
2	Doorjeeling	Arunachal Pradesh
3	Ziro, Lower Subansiri	Arunachal Pradesh
4	Namsai, Namsai District	Arunachal Pradesh
5	Kaziranga	Assam
6	Kamakhaya Temple	Assam
7	Vaishali	Bihar
8	Agrasen Ki Baoli	Delhi
9	Brahma Sarovar	Haryana
10	Sheikh Chilli's Tomb	Haryana
11	Rock-Cut Temple	Himachal Pradesh
12	McLeod Ganj	Himachal Pradesh
13	Bhedaghat	Jabalpur
14	Patratu	Jharkhand
15	Mangolia sunset point	Jharkhand
16	Hampi	Karnataka
17	Sree Padmanabaswamy Temple	Kerala
18	Bekal Fort	Kerala
19	Gwalior Fort	Madhya Pradesh
20	Orcchha	Madhya Pradesh
21	Pre-historic rock shelters of Bhimbetka	Madhya Pradesh
22	Panna	Madhya Pradesh
23	Elephanta Caves	Maharashtra
24	Cherrapunji	Meghalaya
25	Living Root Bridges	Meghalaya
26	Falkland, Aizawl	Mizoram
27	Phawngpui Tlang (Lawngtlai)	Mizoram
28	Lianchhiari Lunglen Tlang, Dungtlang	Mizoram
	(Champhai)	
29	Reiek (Mamit)	Mizoram
30	Anandpur Sahib	Punjab
31	Goldern Temple Amritsar	Punjab
32	Amber Fort	Rajasthan
33	Kailash Nath Temple, Kanchipuram	Tamil Nadu
34	Mahabalipuram	Tamil Nadu

35	Rameshwaram	Tamil Nadu
36	Ramappa Temple, Warangal	Telangana
37	Golconda Fort, Hyderabad	Telangana
38	Vaishnodevi (Katra)	UT of Jammu & Kashmir
39	Bhaderwah	UT of Jammu & Kashmir
40	Pahalgam	UT of Jammu & Kashmir
41	Leh Palace	UT of Ladakh
42	Taj Mahal, Agra	Uttar Pradesh
43	Badrinath	Uttarakhand
44	Gangotri	Uttarakhand

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S.	Name of Destination	State
No		<u> </u>
1	Lord Venkateswara Temple	Andhra Pradesh
2	Kaziranga	Assam
3	Kamakhya Temple	Assam
4	Harihar Nath Temple, Sonepur, Bihar	Bihar
5	McLeod Ganj	Himachal Pradesh
6	Rock Cut Gardan	Himachal Pradesh
7	Patratu, Jharkhand	Jharkhand
8	Netarhat	Jharkhand
9	Devari Temple	Jharkhand
10	Hampi	Karnataka
11	Shravanabelagola	Karnataka
12	The Mysore Palace Amba Vilasa	Karnataka
13	Neyyar, Trivananthapuram	Kerala
14	Ponmudi, Trivanathapuram	Kerala
15	Achankkoli Kollam	Kerala
16	Thekkady, Idukki	Kerala
17	Vagamon, Idukki	Kerala
18	Gavi, Idukki	Kerala
19	Orchcha	Madhya Pradesh
20	Bedaghat	Madhya Pradesh
21	Gwalior Fort	Madhya Pradesh
22	Satna	Madhya Pradesh
23	Panna	Madhya Pradesh
24	Chhatarpur	Madhya Pradesh
25	Bhojpur	Madhya Pradesh
26	Gateway of India	Maharashtra
27	Living Root Bridges Cherrapunji	Meghalaya
28	Mawphlang Scared Grove	Meghalaya
29	Chandrabhaga, Konarak	Orissa
30	Sheesh Mahal, Patiala	Punjab

31	Qila Mubarak	Punjab
32	Mahabalipuram	Tamilnadu
33	Kailash Nath Temple, Kanchipuram	Tamilnadu
34	Yadagirigutta temple	Telengana
35	Vaishnodevi (Katra)	UT of Jammu & Kashmir
36	Kupwara	UT of Jammu & Kashmir
37	Banihal	UT of Jammu & Kashmir
38	Bhaderwah	UT of Jammu & Kashmir
39	Mantalai	UT of Jammu & Kashmir
40	Pahalgam	UT of Jammu & Kashmir
41	Dal Lake, Srinagar	UT of Jammu & Kashmir
42	Leh Palace	UT of Ladakh
43	Chitrakoot	Uttar Pradesh
44	Fatehpur Sikri	Uttar Pradesh
45	Varanasi	Uttar Pradesh
46	Mathura	Uttar Pradesh
47	Taj Mahal, Agra, UP	Uttar Pradesh
48	Gangotri	Uttrakhand
