

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA**  
**UNSTARRED QUESTION NO.1550**  
**(TO BE ANSWERED ON 26.07.2022)**

**PROMOTION OF TRADITIONAL CULTURE BY PRASAR BHARATI**

**1550. SHRI KISHAN KAPOOR:**

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the basis on which the programmes are selected by Prasar Bharati for the preservation and promotion of the traditional culture of the Western Himalayan States of the country; and**
- (b) the number of languages of the country in which programmes are telecast by the Doordarshan?**

**ANSWER**

**THE MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS & SPORTS (SHRI ANURAG SINGH THAKUR)**

**(a) Prasar Bharati regularly telecasts/broadcasts programmes showing traditional culture and heritage of the country on its various Doordarshan and All India Radio channels including the Western Himalayan States. The programmes are selected based on the uniqueness of the subject, appeal to the viewers and production quality.**

**(b) Doordarshan telecasts programmes in 21 languages.**

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