

**GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP**

**LOK SABHA
UN-STARRED QUESTION NO: 1217
TO BE ANSWERED ON 25.07.2022**

NATIONAL APPRENTICESHIP MELA

**†1217 SHRI P.V. MIDHUN REDDY: SHRI VIJAYAKUMAR (ALIAS) VIJAY VASANTH:
SHRI RAVNEET SINGH BITTU:**

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be please to state:

- (a) whether the Government has decided to organize Pradhan Mantri National Apprenticeship Mela in various locations across the country on a monthly basis;
- (b) if so, the details thereof, State/UT wise including Andhra Pradesh along with the criteria for selection of individuals as apprentices in the companies from various sectors participating in this Apprenticeship Mela;
- (c) whether the Government is taking any steps to give wide publicity to the conduct of this apprenticeship mela and if so, the details thereof;
- (d) whether the Government intend to engage million of unemployed youths and give them technical knowledge through these melas and also address the problem of migration of youths at local level through the organisation of these Apprenticeship Melas; and
- (e) if so, the details thereof and if not, the reasons therefor?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF
SKILL DEVELOPMENT AND ENTREPRENEURSHIP
(SHRI RAJEEV CHANDRASEKHAR)**

(a) & (b) Yes, Sir. The Government has decided to organize Pradhan Mantri National Apprenticeship Mela (PMNAM) in various locations across the country on monthly basis. States/ UTs have been asked to organize PMNAM every 2nd Monday in 257 districts (1/3 of total districts) with the flexibility for choosing the district/ location and the day of mela based on local conditions/ festivals, etc. So far two melas have been organized in the month of June and July, 2022. The State-wise number of districts, including State of Andhra Pradesh, in which PMNAM is being conducted is enclosed at Annexure-1. The criteria for selection as an apprentice by the companies as per the Apprentices Act 1961 is minimum 14 years of age (18 years of age for hazardous industries) and physical, educational / technical qualification as per the trade.

(c) Wide publicity to conduct the apprenticeship mela is given through Government Media Channels like Press Information Bureau (PIB), Doordarshan, Community Radios, All India Radio, social media platforms like MyGov, print media, digital media (SMS), active State/ district participation through ITIs at the local level, through leaflets, mobilizing schools

and colleges, publicity drive by Sector Skill Councils (SSCs), Third Party Aggregators (TPAs) and Regional Directorates of Skill Development & Entrepreneurship (RDSDEs) and Local Industry Associations.

(d) & (e) The government is striving to train 1 million youth per annum through apprenticeship training. For this PMNAM is being used as a platform where there is active participation of establishments and candidates and it also provides awareness to the youth on various opportunities existing across the participating companies. The details of establishments, candidates participated and contract generated in the last two melas is as below:

Mela Date	No of districts/ location	No. of Establishment Registered	No. of Candidates Registered	No of contracts generated
13-June- 2022	195	1485	81,992	24,875
11-July- 2022	212	1466	84,232	23,199

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Pradhan Mantri National Apprenticeship Mela (PMNAM)

S#	State / UT	Number of Districts/ location
1	Andhra Pradesh	9
2	Arunachal Pradesh	8
3	Assam	11
4	Bihar	13
5	Chhattisgarh	11
6	Goa	1
7	Gujarat	11
8	Haryana	7
9	Himachal Pradesh	4
10	Jharkhand	8
11	Karnataka	10
12	Kerala	5
13	Madhya Pradesh	18
14	Maharashtra	12
15	Manipur	5
16	Meghalaya	4
17	Mizoram	4
18	Nagaland	5
19	Odisha	10
20	Punjab	8
21	Rajasthan	11
22	Sikkim	2
23	Tamil Nadu	13
24	Telangana	11
25	Tripura	3
26	Uttar Pradesh	25
27	Uttarakhand	4
28	West Bengal	8
29	Andaman and Nicobar	1
30	Chandigarh	1
31	Dadra and Nagar Haveli and Daman and Diu	1
32	Delhi	4
33	Jammu and Kashmir	6
34	Lakshadweep	1
35	Ladakh	1
36	Puducherry	1
	Total	257