GOVERNMENT OF INDIA MINISTRY OF EDUCATION DEPARTMENT OF HIGHER EDUCATION

LOK SABHA UNSTARRED QUESTION NO. 1153 TO BE ANSWERED ON 25.07.2022

Ek Bhrat Shreshtha Bharat

1153. SHRI JAYANT SINHA:

Will the Minister of EDUCATION be pleased to state:

- (a) the salient features of the Ek Bharat Shreshtha Bharat Programme;
- (b) the details about the nature of activities undertaken under said programme; and
- (c) the details about Jharkhand's participation across various activities, category-wise, as on date?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF EDUCATION (DR. SUBHAS SARKAR)

- (a) & (b): Ek Bharat Shreshtha Bharat programme aims to celebrate cultural diversity through mutual interaction & reciprocity between people of different States and UTs so that a spirit of understanding resonates throughout the country. Every State and UT in the country is paired with another State/UT to carry out a structured engagement with one another in the spheres of language, literature, cuisine, festivals, cultural events, tourism etc. More details about the programme and activities conducted are available at https://ekbharat.gov.in/.
- (c): Under Ek Bharat Shreshtha Bharat, Jharkhand is paired with Goa and has participated in activities pertaining to learning the language of paired State, online presentations/ webinars/ quiz/ painting competitions related to culture, cuisine, handicrafts, historical/ tourist places, indigenous sports, etc. More details are available at https://ekbharat.gov.in/ActivityCompleted/StatePair Activity?StatePair=Goa%20:%20%20Jharkhand.
