

**GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA
STARRED QUESTION No. 86
TO BE ANSWERED ON 22nd July, 2022

Pradhan Mantri Bhartiya Janaushadhi Pariyojana Scheme

***86. SHRIMATI POONAMBEN MAADAM:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) whether the Government has taken any action to promote the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) Scheme;
- (b) if so, the details thereof;
- (c) whether there has been any progress in terms of increase in the number of Janaushadhi stores in the country during the last two years and if so, the details thereof, State/UT-wise; and
- (d) the steps taken by the Government to increase the Janaushadhi stores as well as to spread awareness among public about PMBJP scheme?

ANSWER

**MINISTER IN THE MINISTRY OF CHEMICALS AND FERTILIZERS
(Dr. MANSUKH MANDAVIYA)**

- (a) to (d): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF THE LOK SABHA STARRED Q.NO. 86 (6th POSITION) FOR ANSWER ON 22.07.2022 REGARDING PRADHAN MANTRI BHARTIYA JANAUSHADHI PARIYOJANA SCHEME

(a) to (d): With an objective of making quality generic medicines available at affordable prices to all citizens, especially the poor and the deprived ones, *Pradhan Mantri Bhartiya Janaushadhi Pariyojana* (PMBJP) was launched in November, 2008. Under the Scheme, dedicated outlets known as *Pradhan Mantri Bhartiya Janaushadhi Kendras* (PMBJKs) are opened to provide quality generic medicines at affordable prices. Prices of medicines sold through these outlets are 50%-90% less than that of branded medicines prices in the open market. The medicines are procured only from World Health Organization-Good Manufacturing Practices (WHO-GMP) certified suppliers for ensuring the quality of the products and each batch of drug is tested at laboratories accredited by National Accreditation Board for Testing and Calibration Laboratories (NABL) for ensuring best quality. The scheme also offers an opportunity of self-employment to individual entrepreneurs.

All Kendra owners get an incentive @ 15% of monthly purchase made from PMBI subject to a ceiling of Rs. 15,000/- per month up to total limit of Rs. 5.00 Lakh. In addition, the Kendras opened in backward areas mentioned as aspirational districts by NITI Aayog and in Himalayan, Island territories and North-Eastern States and those opened by SC, ST, women and divyangs get an amount of Rs. 2.00 lakh as additional one-time incentive for purchase of computer, furniture and fixtures.

The scheme has marked its presence in all the districts of the country and A target to open about 10,500 Kendras up to March, 2025 has been kept. Pharmaceuticals & Medical Devices Bureau of India (PMBI), the implementing agency has recently invited new applications in more than 404 districts covering more than 3500 blocks for opening PMBJKs.

In order to ensure awareness in masses, various media platforms like print, outdoor, TV & Social Media, etc. are being used regularly. Promotion workshops are also organized across the country with PMBJK owners, doctors and various important dignitaries. PMBI also organizes seminars and workshops during various event celebrations such as Azadi Ka Amrit Mahotsav, National Unity Day week, etc. to spread awareness about the scheme. A mobile application “**Janaushadhi Sugam**” has been launched, which is an important facility for the general public by providing a digital platform at the tip of their fingers, by the virtue of which they can avail a host of user-friendly options like - locate nearby PMBJK (direction guided through Google Maps), search Janaushadhi medicines, analyze product comparison of Generic vs. Branded medicine in the form of MRP saving etc. Department also periodically request the States/UTs regarding creating awareness about the scheme and to open PMBJKS in government premises.

As of 31st March, 2022, about 8,610 PMBJKs have been opened in the country, out of which 2,304 Kendras have been opened during the last two financial years against the target of 2000 PMBJKs with financial year-wise progress as under:

Financial Year	Number of PMBJP Kendras opened	
	Yearly Addition	Cumulative
2020-21	1251	7557
2021-22	1053	8610

State/UT-wise list of total 8,610 PMBJKs is enclosed as **Annexure**.

Annexure

Statement referred to in parts (a) to (d) of the Lok Sabha Starred Q. NO. 86 (6th Position) for answer on 22.07.2022 raised by SHRIMATI POONAMBEN MAADAM regarding PRADHAN MANTRI BHARTIYA JANAUSHADHI PARIYOJANA SCHEME

State/ UT-wise List of Kendras opened till 31.03.2022		
Sl. No.	Name of the State/UT	Number of Kendras
1	Andaman & Nicobar	9
2	Andhra Pradesh	170
3	Arunachal Pradesh	28
4	Assam	92
5	Bihar	289
6	Chandigarh	7
7	Chhattisgarh	235
8	Delhi	382
9	Goa	10
10	Gujarat	512
11	Haryana	237
12	Himachal Pradesh	61
13	Jammu and Kashmir	129
14	Jharkhand	79
15	Karnataka	962
16	Kerala	983
17	Ladakh	2
18	Lakshadweep *	0
19	Madhya Pradesh	245
20	Maharashtra	630
21	Manipur	32
22	Meghalaya	15
23	Mizoram	12
24	Nagaland	19
25	Odisha	354
26	Puducherry	19
27	Punjab	303
28	Rajasthan	136
29	Sikkim	3
30	Tamil Nadu	846
31	Telangana	167
32	DNH & D&D	37
33	Tripura	24
34	Uttar Pradesh	1169
35	Uttarakhand	217
36	West Bengal	195
Total		8,610

* Medicines are directly supplied to the Administration of Union Territory of Lakshadweep.
