

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
STARRED QUESTION NO. *269
TO BE ANSWERED ON 04.08.2022

SETTING UP OF INDUSTRIES IN RURAL AREAS

*269. SHRI DURGA DAS (D.D.) UIKEY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government is running any awareness campaign for setting up of manufacturing industries in the rural areas;
- (b) if so, the details of such areas where the said industries have been set up by the Government so far along with the number of persons who have got employment therefrom;
- (c) whether the Government has set up any system for technology, quality upgradation and marketing and if so, the details thereof; and
- (d) the details of the assistance provided to the entrepreneurs for setting up of MSMEs in Madhya Pradesh during each of the last three years?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NARAYAN RANE)

(a) to (d): A statement is laid on the table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (d) OF THE LOK SABHA STARRED QUESTION No.*269 FOR ANSWER ON 04.08.2022

(a): Ministry of MSME is promoting setting up of manufacturing Industries in rural areas through various schemes which inter-alia include Prime Minister's Employment Generation Programme (PMEGP), Khadi Vikas Yojana and Gramodyog Vikas Yojana.

Awareness regarding these schemes is provided through various activities, such as organizing State/district-wise awareness camps, seminars/webinars, workshops, etc. Further, the Ministry and its various offices run promotion campaign on both print and electronic media regularly.

(b): Details of enterprises setup in the rural areas, State wise, along with estimated employment generated in the last three years under PMEGP are given at Annexure.

(c): Ministry of MSME is implementing various schemes for providing support for technology upgradation, quality enhancement and marketing of MSMEs, including rural areas, the details of which are as follows:

- i. **Tool Rooms and Technical Institutions (TR & TI)**– 23 MSME Tool Rooms and Technical Institutions are functioning across the country to improve access of MSMEs to tooling facilities for enhancement of efficiency and product development. 1,03,147 number of MSMEs have been assisted by TRs and TIs in the last three years.
- ii. **MSME Sustainable (ZED) certification scheme** enables MSMEs to manufacture high quality products using latest technology and tools and continuously upgrade their process for enhanced productivity and quality with least effect on environment. Since its launch in April, 2022, around 13,500 MSMEs have registered for availing its benefits.
- iii. **Procurement and Marketing Support (PMS)** scheme supports entrepreneurs to enhance the marketability of products and services through new market access initiatives like participation in National/International Trade fairs and MSME Expos, Vendor Development Programme (VDP), etc. 34,875 MSMEs have availed the benefits of the scheme in the last three years.
- iv. **International Cooperation Scheme** provides financial support to MSMEs for promotion of their exports through participation in international exhibitions/trade fairs, etc. 746 entrepreneurs have been supported under the scheme in the last three years.

- v. Under **National SC-ST HubScheme (NSSH)**, financial assistance is provided to SC/ST enterprises for marketing linkages by way of subsidy on stall rental, fare and freight for participation in domestic and international exhibitions. 53,651 MSMEs have been assisted under the scheme in the last three financial years.
- vi. **Khadi and Village Industries Commission (KVIC)** provides support for marketing of khadi and village industry products through KVIC sales outlets, GeM portal, e-marketing portal (www.ekhadiindia.com) of KVIC, Govt. supplies division etc.

(d): Details of the assistance provided to entrepreneurs under PMEGP for setting up of micro-enterprises in Madhya Pradesh during the last three years is given below:

Performance of PMEGP in Madhya Pradesh (Projects & Employment: in numbers, Margin Money: Rs. in Lakhs)			
Year	No. units set up	Margin Money Subsidy disbursed	Estimated Employment generated
2019-20	2175	8063.63	17400
2020-21	4854	13807.82	38832
2021-22	8082	20961.46	64656
2022-23 (as on 28.07.2022)	1139	3405.45	9112

Annexure referred to in reply to part (b) of the Lok Sabha Starred Question No. 269 for answer on 04.08.2022

State-wise Performance of PMEGP in rural areas : 2019-20 to 2021-22

Sr. No.	STATES / UTs	2019-20		2020-21		2021-22	
		Number of units	Estimated Employment	Number of units	Estimated Employment	Number of units	Estimated Employment
1	Andaman & Nicobar Islands	64	512	93	744	80	640
2	Andhra Pradesh	1790	14320	1392	11136	2009	16072
3	Arunachal Pradesh	183	1464	91	728	187	1496
4	Assam	2194	17552	2468	19744	3276	26208
5	Bihar	1693	13544	1749	13992	1990	15920
6	Chandigarh (UT)	-	-	0	0	0	0
7	Chhattisgarh	2295	18360	2210	17680	2507	20056
8	Delhi	2	16	3	24	4	32
9	Goa	84	672	54	432	84	672
10	Gujarat *	3259	26072	2472	19776	3390	27120
11	Haryana	1404	11232	1252	10016	1263	10104
12	Himachal Pradesh	1155	9240	1173	9384	1245	9960
13	Jammu & Kashmir	4911	39288	8127	65016	20084	160672
14	Jharkhand	1043	8344	1082	8656	1202	9616
15	Karnataka	2524	20192	3193	25544	4357	34856
16	Kerala	2037	16296	1982	15856	2287	18296
17	Ladakh (UT)	-	-	256	2048	277	2216
18	Lakshadweep Islands	-	-	3	24	7	56
19	Madhya Pradesh	1671	13368	3328	26624	5404	43232
20	Maharashtra **	3310	26480	2307	18456	3137	25096
21	Manipur	1012	8096	1359	10872	976	7808
22	Meghalaya	344	2752	346	2768	679	5432
23	Mizoram	648	5184	705	5640	539	4312
24	Nagaland	913	7304	623	4984	1027	8216
25	Odisha	2188	17504	2500	20000	3380	27040
26	Puducherry	35	280	33	264	44	352
27	Punjab	1208	9664	1173	9384	1286	10288
28	Rajasthan	2057	16456	2042	16336	1907	15256
29	Sikkim	71	568	45	360	77	616
30	Tamil Nadu	4433	35464	4380	35040	4917	39336
31	Telangana	1784	14272	1623	12984	2272	18176
32	Tripura	782	6256	701	5608	801	6408
33	Uttar Pradesh	5096	40768	8241	65928	10354	82832
34	Uttarakhand	1485	11880	1788	14304	1514	12112
35	West Bengal	2039	16312	1888	15104	2133	17064
GRAND TOTAL		53714	429712	60682	485456	84696	677568