

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
STARRED QUESTION NO-*16
TO BE ANSWERED ON- 18/07/2022

GOAL PROGRAMME

*16. SHRI SANJAY SADASHIVRAO MANDLIK:
SHRI RAVI KISHAN:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) whether the Government has collaborated with Meta (Facebook) to provide digital skill training to 10 lakh tribal youth and women in the country and if so, the details thereof along with the total number of tribal leaders who were benefitted from the first phase of GOAL (Going Online as Leaders) programme;
- (b) whether the Government proposes to launch a second phase of digital skill training GOAL 2.0 for the tribal women and youth, if so, the details thereof and the targets set for the second phase;
- (c) the details of funds sanctioned and released by the Government for providing digital skill training to the tribal women and youth across the country, State-wise; and
- (d) the details of other steps taken by the Government to digitally transform the tribal communities of the country?

ANSWER

MINISTER OF TRIBAL AFFAIRS
(SHRI ARJUN MUNDA)

(a) to (d): A statement is laid on the Table of the House.

Statement referred to in reply to Lok Sabha Starred Question No.*16 for answer on 18.07.2022

(a) & (b): GOAL (Going Online as Leaders) is a joint initiative of Ministry of Tribal Affairs and Meta (formerly Facebook), which aims at digital empowerment of tribal youth and women through concept of mentor and mentee.

The first phase of the GOAL programme was launched as a pilot project in May 2020 and it was completed by Dec 2021. The mentees in the first-phase were provided with 40+ hours of training across three course pillars: (1) Communication & Life Skills; (2) Enabling Digital Presence, and (3) Leadership & Entrepreneurship. The programme is fully funded by Meta (Facebook India). As part of the phase 1 of GOAL program, 176 tribal youth from 23 States across India were selected through an online application process. The mentees were also given a smart phone and Internet Connectivity by Facebook.

The second phase of the GOAL Programme (GOAL 2.0) was launched on 28th June, 2022 with an aim to digitally upskill tribal youth by promoting entrepreneurship and opening up opportunities for them using digital technology.

In Phase-I, the digital mentorship was provided online by attaching one mentor to 2 mentees. Based on learnings from Phase-I, there is change in the design in Phase-II. Rather than inviting applications to become mentees under the scheme, Goal 2 program would be open to all people from tribal communities. The program aims to upskill and digitally enable tribal youth via Facebook live sessions and Meta Business Coach, a digital learning tool. There will be special focus on more than 10 lakh members of 50000 Vandhan Self Help Groups. They will be digitally trained with regard to market demand, packaging, branding and marketing of their products. The GOAL 2 will enable maximum participation and percolation of benefits of the training within the tribal youth with provision of Chatbot, need based on line sessions from Industry experts in different fields as per requirements from the mentees.

(c): The programme is fully funded by Meta (Facebook India) and Ministry of Tribal Affairs has not incurred any expenditure or provided any funds for implementation of the program.

(d): Ministry of Tribal Affairs in coordination with Ministry of IT and Electronics, will be providing 6 digital classes in each of the 175 EMRS schools selected under the program. The project is being implemented by ERNET, which is an autonomous organization under MeITY through STC funds available with MeITY and 10% funding is being done by NESTS.

Under Skill India Mission, Ministry of Skill Development and Entrepreneurship (MSDE) is implementing its flagship scheme Pradhan Mantri Kaushal Vikas Yojana (PMKVY). Under PMKVY 3.0, focus has also been given for skilling on digital technology and Industry 4.0. Sector Skill Councils (SSCs) have also created job roles on new and emerging digital technologies and industry 4.0 skills like Artificial Intelligence (AI) and Internet of Things (IoT). MSDE has budget of Rs. 203 cr under Schedule Tribe Component (STC) for various programs related to skill development of tribals during 2022-23.

Further, National Skill Development Corporation (NSDC) under the aegis of the MSDE has initiated online skilling through eSkill India portal. The platform offers learning opportunities on emerging technologies like cybersecurity, blockchain, artificial intelligence and machine learning, predictive modelling, statistical business analytics, cloud and Internet of Things along with professional skills like design thinking, project management and digital marketing.

There is no separate fund allotment for training of Digital Skills under the PMKVY scheme. Under Centrally Sponsored State Managed (CSSM) component of PMKVY scheme, there is a provision of State/UT-wise allocation of funds. The State-wise funds allocated and disbursed under the PMKVY 2.0 & 3.0 scheme is given at **Annexure-I**.

The State-wise details of Scheduled Tribe candidates trained under the PMKVY 3.0 Scheme is given at **Annexure-II**.

Further, Department of School Education and Literacy, Ministry of Education is implementing the initiative of Vocationalisation of School Education under the umbrella of the Centrally Sponsored Scheme of 'Samagra Shiksha'. Under Vocational Education component of 'Samagra Shiksha', NSQF compliant vocational courses are offered to the school students including tribal Students from class 9th to 12th in the schools covered under the scheme. It consists of Communication Skills, Self-Management Skills, Information and Communication Technology Skills, Entrepreneurship Skills and Green Skills.

Annexure-I

Annexure-I referred to in part (d) of Lok Sabha Starred Question No.*16 to be answered on 18.07.2022

Details of Funds Allocated & Released under PMKVY 2.0 & PMKVY 3.0 (Rs. In Cr.)			
S.No	Name of State/ UT	Funds Allocated	Total Funds Released
1	Andaman & Nicobar Islands	5.83	2.11
2	Andhra Pradesh	87.77	57.39
3	Arunachal Pradesh	35.23	25.72
4	Assam	76.32	58.60
5	Bihar	128.65	36.82
6	Chandigarh	13.87	8.13
7	Chhattisgarh	58.24	35.58
8	Dadra and Nagar Haveli and Daman & Diu	12.00	4.11
9	Delhi	102.78	35.32
10	Goa	57.67	10.70
11	Gujarat	110.20	46.95
12	Haryana	76.68	38.54
13	Himachal Pradesh	65.63	21.56
14	Jammu and Kashmir	62.96	33.05
15	Jharkhand	79.94	29.60
16	Karnataka	114.40	24.76
17	Kerala	94.76	34.58
18	Lakshadweep	4.06	1.23
19	Madhya Pradesh	104.31	37.61
20	Maharashtra	234.49	91.79
21	Manipur	46.50	42.42
22	Meghalaya	45.96	24.07
23	Mizoram	46.67	22.65
24	Nagaland	44.65	43.05
25	Odisha	82.57	27.71
26	Puducherry	12.45	11.58
27	Punjab	73.56	62.40
28	Rajasthan	83.16	26.19
29	Sikkim	7.37	5.14
30	Tamil Nadu	168.92	68.86
31	Telangana	79.71	34.12
32	Tripura	43.38	25.74
33	Uttar Pradesh	184.69	115.21
34	Uttarakhand	64.92	62.87
35	West Bengal	145.94	38.05
36	Ladakh	0.13	-
	Total	2,656.37	1,244.20

Annexure-II

Annexure-I referred to in part (d) of Lok Sabha Starred Question No.*16 to be answered on 18.07.2022

State/UT	Female	Male	Transgender	Grand Total
Andaman And Nicobar Islands	5	5	0	10
Andhra Pradesh	159	253	0	412
Arunachal Pradesh	4,010	2,464	0	6,474
Assam	2,557	963	0	3,520
Bihar	299	350	0	649
Chandigarh	3	2	0	5
Chhattisgarh	1,071	446	0	1,517
Delhi	86	104	0	190
Goa	22	40	0	62
Gujarat	2,229	1,235	0	3,464
Haryana	74	174	0	248
Himachal Pradesh	639	301	0	940
Jammu And Kashmir	167	139	0	306
Jharkhand	998	749	0	1,747
Karnataka	513	575	0	1,088
Kerala	148	59	0	207
Ladakh	318	122	0	440
Lakshadweep	24	96	0	120
Madhya Pradesh	3,193	2,567	0	5,760
Maharashtra	1,171	1,808	0	2,979
Manipur	2,404	877	1	3,282
Meghalaya	1,745	728	0	2,473
Mizoram	2,435	1,133	0	3,568
Nagaland	2,691	2,388	0	5,079
Odisha	1,933	1,356	1	3,290
Puducherry	13	4	0	17
Punjab	43	64	0	107
Rajasthan	1,113	2,169	0	3,282
Sikkim	148	122	0	270
Tamil Nadu	220	70	0	290
Telangana	658	757	0	1,415
The Dadra And Nagar Haveli And Daman And Diu	14	0	0	14
Tripura	453	383	0	836
Uttar Pradesh	332	333	0	665
Uttarakhand	78	60	0	138
West Bengal	555	274	0	829
Grand Total	32,521	23,170	2	55,693
