

Government of India
Ministry of Finance
Department of Economic Affairs
LOK SABHA
UNSTARRED QUESTION NO.767

TO BE ANSWERED ON MONDAY FEBRUARY 07, 2022/MAGHA 18, 1943(SAKA)

ACCOUNTS OPENED UNDER SSY

No.767 SHRIMATI VEENA DEVI:

Will the Minister of FINANCE be pleased to state:-

- (a) the details of accounts opened under the Sukanya Samriddhi Yojana (SSY) launched for girls in the country during the last three years, State-wise;
- (b) the substantial steps being taken for successful implementation of this scheme for providing maximum benefits to the girls in the country; and
- (c) the number of girls benefitted from the said scheme during the last three years, State-wise?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF FINANCE

(SHRI PANKAJ CHAUDHARY)

- (a) & (c): The details of account opened (State-wise) under the Sukanya Samriddhi Account Scheme (SSA) during the last three years is attached as 'Annexure-A'.
- (b) The Sukanya Samriddhi Account (SSA) Scheme is being given due audio, video electronic and print media publicity. Campaigns to open accounts are also launched from time to time for information of the public by Department of Posts (DoP). The details of publicity / campaign run by NSI / DoP is given below:

| Sr. No. | Details of Publicity / Campaign | Duration | Publicity / Campaign run by |
|---------|---|--------------------------|-------------------------------|
| 1 | Balika Shakti Campaign | 09.12.2019 to 18.01.2020 | By Department of Posts |
| 2 | Mahila Divas Campaign | 24.02.2020 to 07.03.2020 | |
| 3 | National Girl Child Day Campaign | 24.01.2021 | |
| 4 | Radio Jingle on National News / various FM Stations | 21.09.2019 to 30.09.2019 | By National Savings Institute |
| 5 | | 30.10.2019 to 09.11.2019 | |
| 6 | | 30.10.2019 to 09.11.2019 | |
| 7 | | 26.01.2022 to 24.02.2022 | |

Annexure-A

| Statement Showing State wise no. of accounts opened (net) under SSA scheme during last 3 year | | | | |
|---|--|-----------|-----------|-----------|
| S.No. | NAME OF THE STATE/UT | 2020-21 | 2019-20 | 2018-19 |
| 1 | ANDAMAN AND NICOBAR ISLANDS | 514 | -487 | 2,295 |
| 2 | ANDHRA PRADESH | 1,42,104 | 1,27,986 | 1,54,195 |
| 3 | ARUNACHAL PRADESH | 1,535 | 1,750 | 4,887 |
| 4 | ASSAM | 1,00,945 | 1,12,324 | 29,136 |
| 5 | BIHAR | 3,01,182 | 1,88,555 | 1,23,360 |
| 6 | CHANDIGARH | 5,482 | 5,203 | 6,356 |
| 7 | CHHATTISGARH | 1,06,630 | 1,22,975 | 1,02,553 |
| 8 | DELHI | 87,540 | 1,03,185 | 57,406 |
| 9 | GOA | 4,640 | 4,976 | 4,969 |
| 10 | GUJARAT | 2,34,242 | 2,28,550 | 1,36,346 |
| 11 | HARYANA | 91,883 | 1,19,091 | 1,14,400 |
| 12 | HIMACHAL PRADESH | 39,364 | 47,084 | 38,941 |
| 13 | JAMMU AND KASHMIR | 16,903 | 13,396 | 15,800 |
| 14 | JHARKHAND | 42,645 | 45,607 | 45,078 |
| 15 | KARNATAKA | 3,92,319 | 2,14,856 | 2,09,940 |
| 16 | KERALA | 1,76,041 | 1,77,981 | 90,916 |
| 17 | LADAKH | 399 | 3,448 | |
| 18 | LAKSHADWEEP | 55 | -63 | 181 |
| 19 | MADHYA PRADESH | 2,38,554 | 3,62,821 | 5,00,107 |
| 20 | MAHARASHTRA | 3,27,543 | 3,74,575 | 2,69,428 |
| 21 | MANIPUR | 4,320 | 6,822 | 2,704 |
| 22 | MEGHALAYA | 2,156 | 387 | 4,315 |
| 23 | MIZORAM | 1,284 | -959 | 4,867 |
| 24 | NAGALAND | 2,997 | 2,936 | 800 |
| 25 | ODISHA | 1,73,907 | 1,30,155 | 1,06,275 |
| 26 | PUDUCHERRY | 5,680 | 17,471 | -6,075 |
| 27 | PUNJAB | 87,128 | 1,06,024 | 89,363 |
| 28 | RAJASTHAN | 3,55,195 | 1,78,300 | 2,17,920 |
| 29 | SIKKIM | 1,257 | -360 | 2,682 |
| 30 | TAMIL NADU | 3,30,633 | 2,92,348 | 2,72,059 |
| 31 | TELANGANA | 1,37,819 | 1,09,261 | 94,558 |
| 32 | THE DADRA AND NAGAR HAVELI AND DAMAN AND DIU | 2,121 | 1,195 | 2,248 |
| 33 | TRIPURA | 3,638 | 4,133 | 3,172 |
| 34 | UTTAR PRADESH | 4,15,818 | 4,15,946 | 2,72,192 |
| 35 | UTTARAKHAND | 47,388 | 59,772 | 37,830 |
| 36 | WEST BENGAL | 1,36,483 | 1,37,963 | 94,303 |
| TOTAL | | 40,18,344 | 37,15,207 | 31,05,507 |

Note: Negative no. in above table indicates that no. of accounts closed during the year is more than new accounts opened.