

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO- †707

TO BE ANSWERED ON- 07/02/2022

TRIBES INDIA RETAIL STORES

†707. SHRI DEVJI M. PATEL:
SHRI SUNIL KUMAR SINGH:
SHRIMATI RANJEETA KOLI:
DR. SUJAY RADHAKRISHNAVIKHE PATIL:
SHRIMATI APARUPA PODDAR:
SHRI UNMESH BHAIYYASAHEB PATIL:
SHRI PRADEEP KUMAR SINGH:
DR. SHRIKANT EKNATH SHINDE:
SHRI NARANBHAI KACHHADIYA:
SHRI MOHANBHAI KALYANJI KUNDARIYA:
SHRI RANJEETSINGH HINDURAO NAIK NIMBALKAR:
SHRI PARBATBHAI SAVABHAI PATEL:
SHRI DIPSINH SHANKARSINH RATHOD:
SHRI SUDHAKAR TUKARAM SHRANGARE:
DR. HEENA GAVIT:
SHRI SUMEDHANAND SARASWATI:
SHRI BALAK NATH:
DR. KRISHNA PAL SINGH YADAV:
SHRI RAJENDRA DHEDYA GAVIT:

Will the Minister of Tribal Affairs be pleased to state:

- (a) the number of TRIBES India retail stores and online TRIBES India retail outlets operational in the country and details thereof, state-wise;
- (b) the number of countries that TRIBES India is selling products made by tribal people;
- (c) the number of tribal natural products and handicrafts currently being sold/ produced at TRIBES India retail outlets and details thereof, in the country State-wise including Jharkhand, Rajasthan, Bihar, Gujarat and Maharashtra along with the details thereof;
- (d) the number of such products being sold, nationally and internationally, which possess Geographical Indications (GI) Tags and details, thereof, State-wise; and
- (e) the steps being taken, if any, to grant GI tags to products of tribal people that are sold nationally and internationally;
- (f) the total budget allocated by the Government to procure the said products during the last three years and the transactions carried out through these outlets along with the State-wise details thereof;
- (g) whether there is any proposal to set up a TRIBES India outlet in Mount Abu to provide market to the goods produced by the tribals of Pindwara and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SMT. RENUKA SINGH SARUTA)

(a) As informed by Tribal Co-operative Marketing Development Federation of India (TRIFED), the number of TRIBES India outlet as on 31.01.2022 is 119. Details of State-wise TRIBES India retail stores and online TRIBES India retail outlets is given in **Annexure**.

(b) There are no fixed number of countries where TRIBES India products are sold as the items are despatched abroad as and when purchase orders from such places are obtained. In the recent past TRIFED has sold products in USA, Hungary, Bangladesh, Germany and Mozambique.

(c) The State-wise number of tribal natural products and handicrafts currently sold at TRIBES India retail outlets including Jharkhand, Rajasthan, Bihar, Gujarat and Maharashtra are as under:

SL. NO	STATE	RO NAME	RO STATE	TOTAL No. of ITEMS HANDLED BY TRIFED AS on date
1	GUJRAT	AHMEDABAD	GUJRAT	11255
2	KARNATAKA	BANGLORE	SOUTH	7088
3	KERLA	BANGLORE	SOUTH	272
4	TAMILNADU	BANGLORE	SOUTH	1289
5	MADHYA PRADESH	BHOPAL	MADHYA PRADESH	30895
6	ODISHA	BHUVNESHWAR	ODISHA	16022
7	CHANDIGARH	CHANDIGARH	NORTH	4365
8	HIMACHAL PARDESH	CHANDIGARH	NORTH	12756
9	JAMMU & KASHMIR	CHANDIGARH	NORTH	506
10	UTTAR PARDESH	DEHRADUN	UP & UK	488
11	UTTRAKHAND	DEHRADUN	UP & UK	16754
12	ARUNACHAL PARDESH	GUWAHATI	NORTH EAST	664
13	ASSAM	GUWAHATI	NORTH EAST	21821
14	MANIPUR	GUWAHATI	NORTH EAST	1439
15	MEGHALAYA	GUWAHATI	NORTH EAST	806
16	MIZORAM	GUWAHATI	NORTH EAST	586
17	NAGALAND	GUWAHATI	NORTH EAST	3617
18	SIKKIM	GUWAHATI	NORTH EAST	1139
19	TRIPURA	GUWAHATI	NORTH EAST	169
20	ANDHRA PARDESH	HYDERABAD	ANDHRA & TELENGANA	4350
21	TELENGANA	HYDERABAD	ANDHRA & TELENGANA	6317
22	CHATTISHGARH	JAGDALPUR	CHATTISHGARH	12379
23	RAJASTHAN	JAIPUR	RAJASTHAN	49381
24	WEST BENGAL	KOLKATA	WEST BENGAL	9020
25	MAHARASHTRA	MUMBAI	MAHARASHTRA	12134
26	JHARKHAND	RANCHI	BIHAR & JHARKHAND	6896
	Grand Total			232408

(d) The State-wise information of GI Tags products, each of which may contain many items possessing the GI tag, sold by TRIBES India Outlets are as under:

Sl. No.	State/Regional Office	Number of GI Tag Products
1	Gujarat	2
2	Rajasthan	3
3	North East (Assam, Sikkim, Tripura, Meghalaya, Manipur, Arunachal Pradesh, Nagaland & Mizoram)	11
4	Telangana (Andhra Pradesh & Telangana	5
5	South (Kerala, Goa, Karnataka & Tamil Nadu)	7
6	Delhi NCR	0
7	Jharkhand (Jharkhand and Bihar)	2
8	West Bengal (West Bengal and A & N Island)	7
9	Odisha	6
10	Maharashtra	3
11	Madhya Pradesh	3
12	Chhattisgarh (Raipur & Jagdalpur)	5
13	Uttarakhand (Uttarakhand & Uttar Pradesh)	9
14	North (Himachal Pradesh, J&K, Ladakh, Punjab & Harayana)	3
	TOTAL	66

(e) The following steps are being taken by TRIFED for granting GI Tags to the tribal products:

- Identification of unique tribal products of specific origin which can be considered for GI tagging.
- One organisation namely M/s. Human Welfare Association, Varanasi has been assigned the work of getting GI tags for 21 Items under the guidance of Dr. Rajnikant, Padmashree awardee who is an expert in getting GI tags for eligible products.

(f) The total budget allocated and utilized to procure tribal products by TRIFED during the last three years is as under:

(Rs. in lakhs)

Sl. No.	Financial Year	Budget Allocated	Budget Utilized
1	2018-19	2000	3035.55
2	2019-2020	6000	4193.96
3	2020-2021	2700	1330.11
4	2021-2022 (As on 31.01.2022)	3000	2104.79

The details of transitions/ sales carried out through the retail outlets of TRIFED in different states during the last three years are as under:

REGIONAL OFFICE	STATE	SALE 2018-2019	SALE 2019-2020	SALE 2020-2021	SALE 2021-2022 (31.01.2022)
AHMEDABAD	GUJRAT	64.49	94.60	65.01	116.38
BANGLORE CHENNAI	+ SOUTH	138.05	262.62	258.62	285.44
BHOPAL	MADHYA PRADESH	198.79	169.38	162.99	186.05
BHUVNESHWAR	ODISHA	39.46	87.77	92.02	96.23
CHANDIGARH	NORTH	105.87	91.18	104.13	148.11
DEHRADUN	UP & UK	405.24	429.92	351.55	350.34
DELHI	DELHI NCR	500.42	636.12	622.38	636.17
GUWAHATI	NORTH EAST	85.83	123.84	142.53	107.88
HYDERABAD	ANDHRA & TELENGANA	127.11	161.27	235.91	215.66
JAGDALPUR	CHATTISHGARH	45.05	31.72	68.05	127.40
JAIPUR	RAJASTHAN	387.68	498.07	198.86	198.86
KOLKATA	WEST BENGAL	15.52	39.11	47.67	61.85
MUMBAI	MAHARASHTRA	98.17	105.19	131.14	217.18
RANCHI	BIHAR & JHARKHAND	49.42	75.14	69.70	91.42
Grand Total		2261.10	2805.93	2550.56	2838.97

(g) At present, there is no such proposal to set up TRIBES India Outlet in Mount Abu. The items sourced from any place of any states are being marketed through the retail operations of TRIFED across the country.

Annexure

Annexure referred to in reply to part (a) of the Lok Sabha Unstarred Question No. 707 for answer on 7-2-2022

STATE WISE No. OF TRIBES INDIA OUTLETS ACROSS THE COUNTRY AS ON 31-01-2022							
SL.NO	RO NAME	SL. NO	STATE	OWN	Consignment	Franchisee	Grand Total
1	GUJRAT	1	GUJARAT	7	0	0	7
2	SOUTH	1	GOA	1	0	0	1
		2	KARNATAKA	1	1	0	2
		3	KERALA	4	0	0	4
		4	TAMIL NADU	10	4	0	14
3	MADHYA PARDESH	1	MADHYA PARDESH	7	0	0	7
4	ODISHA	1	ODISHA	2	0	1	3
5	NORTH	1	CHANDIGARH	1	0	0	1
		2	HIMACHAL PARDESH	2	1	0	3
		3	LADAKH	1	0	0	1
6	UP & UK	1	UTTAR PARDESH	4	0	0	4
		2	UTTRAKHAND	10	0	0	10
7	DELHI NCR	1	DELHI NCR	9	0	0	9
8	NORTH EAST	1	ASSAM	5	2	0	7
		2	MANIPUR	0	0	1	1
		3	SIKKIM	1	0	0	1
		4	TRIPURA	1	1	0	2
9	ANDHRA & TELENGANA	1	ANDHRA PRADESH	1	0	0	1
		2	TELANGANA	3	0	1	4
10	CHATTISHGARH	1	CHATTISHGARH	6	2	1	9
11	RAJASHTHAN	1	RAJASHTHAN	7	0	0	7
12	WEST BENGAL	1	WEST BENGAL	4	0	0	4
13	MAHARASHTRA	1	MAHARASHTRA	5	0	1	6
14	JHARKHAND & BIHAR	1	BIHAR	1	0	0	1
		2	JHARKHAND	5	2	3	10
			Grand Total	98	13	8	119
