

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 5585 (H)
TO BE ANSWERED ON 06th APRIL, 2022

CONSUMPTION OF CUMIN , PSYLLIUM AND PEPPER

5585(H). SHRI DEVJI M. PATEL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the State-wise consumption of cumin seeds, psyllium and pepper in the country during each of the last five years and in the current year along with the value of the said consumption;
- (b) whether cumin, psyllium and pepper are being marketed nationally and internationally through digital media and measures are being taken to promote their use for their medicinal properties in addition to marketing of these in the traditional way and if so, the details thereof;
- (c) the amount proposed to be allocated to increase domestic and international consumption and to promote the use of cumin, psyllium and pepper;
- (d) the quantity of cumin, psyllium and pepper exported during each of the last five years and the current year , country and value-wise; and
- (e) the steps taken by the Government to facilitate the export of cumin, psyllium and pepper?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a): The data on the State-wise consumption of Cumin seeds, Psyllium and Pepper are not available with the Ministry of Commerce and Industry.

(b): The mandate for production, research, development, domestic marketing of Spices and Agriculture crops, including Cumin, Psyllium and Pepper, is vested with Union Ministry of Agriculture & Farmers Welfare. Spices Board has been promoting Indian spices abroad, including Cumin and Pepper, through various campaigns in digital/ social media such on Twitter, Meta (Facebook), YouTube, Instagram, Koo (Indian app), LinkedIn etc. The campaigns on spices are run on digital media so as to transcend borders and appeal to spice enthusiasts all over the world.

In addition to this, various Buyer Seller Meets (BSM) and Trade Fairs are being conducted by Spices Board (for spices) and APEDA (for Psyllium) in various countries to promote the medicinal property of these products.

(c): It is to be noted that product-wise funds are not allocated for the International Promotion. However, funds have been allocated under 'Export Development and Promotion' Component in Spices Board's scheme of 'Integrated

Scheme for Export Promotion & quality Improvement in Spices and Research & Development of Cardamom' for export promotion of spices, including Cumin and Pepper. Also, funds have been allocated for providing financial assistance under Infrastructure Development, Quality Development and Market Development schemes for scheduled products of APEEDA, wherein psyllium husk is also covered.

Besides, Government of India through Ministry of Agriculture & Farmers Welfare implements several development programmes for horticulture crops, including pepper and Cumin, through State Departments under Mission for Integrated Development of Horticulture (MIDH) with an aim to improve production, productivity and quality of the produce and thus augmenting farmers' income. Major among them are establishment of new garden (area expansion), Integrated pest Management/Integrated Nematode Management, micro irrigation, organic farming, creation of water resources, post-harvest management, development of market yards, human resource development etc.

(d): The data on the quantity of Cumin, Psyllium and Pepper exported during the last five years are as below:

- Value-wise export data of Cumin as per Annexure-I
- Value-wise export data of Pepper as per Annexure-II
- Value-wise export data of Psyllium as per Annexure-III
- Country-wise export data of Cumin as per Annexure-IV
- Country -wise export data of Pepper as per Annexure-V
- Country -wise export data of Psyllium as per Annexure-VI

(e): Psyllium has been notified under the Agriculture Export Policy (AEP) of the Government of India through cluster development to boost its export. Jodhpur, Nagaur, Barmer, Jaisalmer districts of Rajasthan state has been notified as a cluster under AEP. India is currently exporting Psyllium Husk and Seed to tune of US\$ 265 million, mainly in Europe, USA, UK, Bangladesh, Afghanistan, China and Australia market.

Spices Board, under the Export Development & Promotion (EDP) component, is providing assistance to exporters for boosting the export of spices, including Cumin and pepper, through focused programs for infrastructure development, trade promotion, up-gradation of quality evaluation facilities, etc. The EDP component is carried out under three major sub-components: infrastructure development, trade promotion and marketing & auxiliary services. The Board, with a view to facilitate processing and value addition of spices for export has established eight crop specific Spices parks in the production / market centers. Spices Board, so as ensure quality and safety aspects of Indian spices for facilitating exports has established eight quality evaluation laboratories across the major production/ exporting centers. The Board has been organizing Quality Improvement training programs across India for farmers, officials of State Agriculture/Horticulture Departments, traders, members of NGOs, other stakeholders etc. for educating them on scientific methods of pre and post-harvest & storage technologies, export, and updated quality requirements for major spices in the leading importing countries, with a view to equip the farmers in generating an exportable surplus of the produce.

Annexure-I**Export Quantity and Value of CUMIN for last five years**

Year	Quantity (MT)	Value (Rs.Cr)
2016-17	119000	1963.2
2017-18	143670	2417.99
2018-19	180300	2884.8
2019-20	214190	3328.06
2020-21	298423	4251.55
2021-22 (Apr-Jan)	188521	2837.96

Source: Upto 2019-20: DGCI&S Kolkata/Exporters' Returns/DLE from Customs;
2020-21 onwards: DGCI&S Kolkata

Annexure-II**Export Quantity and Value of PEPPER for last five years**

Year	Quantity (MT)	Value (Rs.Cr)
2016-17	17600	1143.13
2017-18	16840	820.78
2018-19	13540	568.68
2019-20	17000	573.71
2020-21	19980	570.69
2021-22 (Apr-Jan)	17615	599.31

Source: Upto 2019-20: DGCI&S Kolkata/Exporters' Returns/DLE from Customs;
2020-21 onwards: DGCI&S Kolkata.

Export Quantity and Value of PSYLLIUM SEED for last five years

Year	Quantity (MT)	Value (Rs.Cr)
2016-17	1005.17	17.246
2017-18	855.54	14.1868
2018-19	2273.54	38.4527
2019-20	1695.79	27.7459
2020-21	1448.84	24.3175
2021-22 (April- January)	1673.53	24.1062

Source: DGCIS, Kolkata

Export Quantity and Value of PSYLLIUM HUSK for last five years

Year	Quantity (MT)	Value (Rs.Cr)
2016-17	35422.98	1321.4145
2017-18	39708.38	1457.9505
2018-19	56392.58	1403.0152
2019-20	41591.56	1353.6634
2020-21	50442.71	1935.5883
2021-22 (April- January)	44155.82	1828.1067

Source: DGCIS, Kolkata

Country-wise export data of CUMIN

Quantity in tons and Value in Rs. crores

YEAR	2016-17		2017-18		2018-19		2019-20		2020-21		2021-22(APL-Jan)	
MAJOR COUNTRY	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE
CHINA	211.5	3.45	28	0.44	2608.47	38.34	54703.65	880.90	102975.6	1397.41	41943.2	600.24
BANGLADESH	10067.72	139.81	18211.33	254.54	26909.47	362.84	32095.36	412.25	40579.73	543.16	28785.91	389.34
U.S.A	11548.32	219.62	10771.44	215.80	13282.47	256.64	14186.36	273.88	18132.8	324.89	13541.25	239.42
U.A.E	8577.04	133.99	10817.03	168.46	7271.76	111.29	8505.66	125.08	13540.12	190.57	8974.41	129.94
NEPAL	3788.46	57.85	5966.41	95.85	7623.77	115.07	7585.92	120.75	11812.43	175.39	9291.59	131.11
EGYPT	2457	38.20	3631	57.27	8419.52	130.99	8981.03	132.53	9256	123.88	8022.2	114.72
U.K	3936.09	78.53	3836.5	76.70	4524.87	90.33	4390.22	88.82	5679.1	107.76	4335.58	89.08
AFGHANISTAN	Nil	Nil	220.02	3.31	4403	74.51	11471.11	170.97	6448.66	86.86	6176.57	90.60
MOROCCO	1328	20.09	2808	44.46	4724	70.46	6375	95.16	6571.4	86.15	2552.47	35.88
MALAYSIA	4034.69	69.82	3978.42	72.39	4425.01	77.64	4159.96	66.67	4790.64	70.07	4183.89	66.18
BRAZIL	5076.5	61.31	5887.5	74.97	5415	75.91	5385.81	63.71	6828.6	67.76	4145.15	45.55
SAUDI ARABIA	3452.84	53.14	3779.01	56.74	3747.76	54.82	3862.63	55.12	4076.38	53.21	3951.63	55.17
SRI LANKA	2646.5	42.49	2856.32	47.17	3148.38	50.16	3151.81	46.38	3978.15	52.87	3056.85	43.93
MEXICO	1412.23	20.39	2522.23	36.95	2583.41	38.88	3303.26	46.41	4260	51.76	2011	23.61
JAPAN	1170.15	26.17	1182.1	27.12	1082.35	26.77	1739.54	40.63	2128.65	44.66	1979.66	41.22
ALGERIA	1400.25	20.53	1401.1	21.65	286.56	4.35	1231	17.31	3289.32	43.91	767.5	9.99
PERU	628.25	9.91	1781.5	29.79	2117	36.40	1416	21.33	3225.98	43.82	1474	20.60
CANADA	869.26	17.31	1139.16	22.16	1066.85	21.06	1319.24	24.37	1889.01	36.39	1273.95	24.96
SOUTH AFRICA	1013.54	17.65	1278.63	22.63	1310.94	24.10	1413.72	23.94	2230.32	36.02	1132.13	18.64
ISRAEL	1212.76	20.27	1645.04	23.18	1528.81	23.06	1813.92	26.32	2222.62	35.64	1415.25	22.97
VIETNAM(SOUTH)	30917.6	513.26	29697.42	566.00	40560.95	659.02	1122.92	18.82	2095.74	34.82	1469.84	25.98
IRAN	701.41	11.91	1200.62	16.31	841.03	10.43	662	9.18	2437.1	34.58	1543.71	22.24
SPAIN	4366.24	67.03	2743.61	44.63	1695.64	27.31	1870.12	28.95	2334.56	34.39	2555.9	42.85
YEMEN NORTH (Y.A.R)	263.35	4.63	924.25	13.75	1311.2	19.87	2324.72	32.90	2471.68	32.55	1863.6	26.38
NETHERLANDS	535.18	10.67	765.96	15.50	597.73	13.80	845.99	19.14	1437.29	30.55	1645.16	35.67
AUSTRALIA	716.21	15.06	1013.51	19.91	1188.59	23.47	1179.06	22.92	1588.39	30.39	1171.65	24.29
TURKEY	262	4.56	381.76	3.79	433.97	6.62	2552.35	39.91	2111.47	28.60	5080.76	75.06
GERMANY	576.39	10.26	598	7.32	702.17	10.74	486.14	8.75	1199.4	27.82	1291.68	31.33
TOTAL (INCL.OTHERS) in 1000s	119	1.96	143.67	2.42	180	2.88	214.19	3.33	298.423	4.25	188.52	2.84

Source : DGCI&S Kolkata/Exporters Returns/DLE from customs upto 2019-20. 2020-21,2021-22 MoC/DGCI&S Kolkata.

Country -wise export data of PEPPER

Quantity in tons and Value in Rs. crores

YEAR	2016-17		2017-18		2018-19		2019-20		2020-21		2021-22(APL-Jan)	
MAJOR COUNTRY	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE
U.S.A	8128.17	526.80	6377.17	310.83	3964.97	152.51	6680.73	199.04	6547.66	183.76	7259.15	235.23
U.K	1868.25	117.38	2250.05	89.78	1375.34	56.70	1573.91	49.56	1420.63	46.22	951.61	39.31
SWEDEN	1034.1	78.05	833.57	50.19	737.14	34.00	1152.04	46.21	1026.12	40.16	1016.99	42.49
GERMANY	972.3	79.06	916.57	67.16	775.31	42.78	675.52	35.77	755.23	38.38	640.06	34.26
CANADA	361.46	23.06	731.41	35.65	629.93	31.68	616.37	25.66	1176.1	36.45	955.97	32.46
NETHERLANDS	264.28	19.06	371.69	22.49	257.58	14.62	255.82	15.01	655.66	25.61	600.47	24.62
JAPAN	746.71	54.18	484.2	29.39	712.53	31.95	643.22	26.30	536.52	22.76	341.47	18.91
U.A.E	302.75	18.15	231.73	11.30	242.42	10.27	183.97	7.18	703.04	15.63	893.97	25.29
AUSTRALIA	301.16	18.12	453.82	21.40	436.97	14.01	673.64	18.64	458.12	13.08	512	19.94
ITALY	271.54	13.45	351.94	13.26	381.32	15.70	592.78	14.03	507.52	12.66	463.47	16.66
POLAND	85.24	5.17	70.21	4.75	97.26	5.23	104.51	3.94	600.34	11.43	461.28	10.39
SPAIN	290.06	12.94	371.13	14.47	317.29	9.07	236.1	6.99	1059.1	9.76	535.92	7.13
CHINA	57.9	4.65	214.64	10.00	246.58	9.34	229.32	7.39	268.02	8.40	205.44	7.52
TURKEY	207.5	13.62	263.82	10.87	191.19	8.77	173.75	4.76	369.06	8.40	195.93	6.30
PHILLIPINES	147.58	9.17	158.01	6.64	300.29	9.40	476.36	11.56	396.08	8.33	358.95	10.07
FRANCE	516.77	25.48	486.01	20.98	260.24	14.92	276.32	17.15	141.77	8.25	79.89	5.86
VIETNAM(SOUTH)	105.68	6.04	41.29	2.90	44.01	2.25	74.31	2.06	177.68	7.92	52.44	4.71
MALAYSIA	250.97	18.29	174.99	9.71	258.77	10.42	209.14	7.39	224.06	7.62	196.29	8.81
SOUTH AFRICA	119.83	6.04	130.74	5.58	60.54	2.70	117.08	4.56	158.32	5.60	158.45	6.10
BELGIUM	54.8	3.33	52.05	3.32	82.12	3.67	129.98	4.98	121.01	5.27	66.27	3.37
TOTAL (INCL.OTHERS) in 1000s	17.6	1.14	16.84	0.82	13.54	0.57	17	0.57	19.98	0.57	17.63	0.60

Source : DGCI&S Kolkata/Exporters Returns/DLE from customs upto 2019-20. 2020-21,2021-22 DGCI&S Kolkata

Country -wise export data of PSYLLIUM SEEDS

Quantity in MT and Value in Rs. Crore

MAJOR COUNTRY	2016-17		2017-18		2018-19		2019-20		2020-21		2021-22(APL-Jan)	
	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE
GERMANY	378.77	4.95	458.25	6.21	511.04	6.67	598.38	6.88	481.70	6.56	388.51	5.58
U K	2.95	0.05	22.48	0.39	21.33	0.37	16.76	1.08	55.31	2.98	8.10	0.55
SWEDEN	110.60	1.58	100.35	1.48	116.80	1.51	174.43	2.14	187.20	2.70	335.63	4.61
U S A	22.66	0.48	84.09	2.78	611.03	17.71	257.52	7.72	150.62	2.77	140.05	2.01
SLOVENIA	0.00	0.00	0.00	0.00	0.00	0.00	19.00	0.24	101.50	1.38	22.50	0.31
IRAN	225.00	3.04	54.00	0.64	143.00	1.74	194.00	2.51	69.00	1.34	113.00	1.57
AUSTRALIA	48.49	1.50	26.48	0.52	32.36	0.65	35.11	0.79	52.04	1.02	59.37	1.15
CANADA	3.73	0.16	7.42	0.28	23.01	0.89	8.86	0.46	11.60	0.69	8.13	0.45
ARGENTINA	1.50	0.02	4.00	0.06	4.00	0.05	7.50	0.08	37.00	0.56	5.00	0.07
BANGLADESH PR	6.04	0.03	12.74	0.04	91.24	1.31	97.00	1.32	88.00	0.63	102.00	0.71
Other Countries	205.43	5.43	85.73	1.79	719.73	7.55	287.23	4.53	214.87	3.68	491.24	7.09
Total	1005.17	17.25	855.54	14.19	2273.54	38.45	1695.79	27.75	1448.84	24.32	1673.53	24.11

Source: Export-Import Bank, DoC

Country -wise export data of PSYLLIUM HUSK

Quantity in MT and Value in Rs. Crore

MAJOR COUNTRY	2016-17		2017-18		2018-19		2019-20		2020-21		2021-22 (APR-JAN)	
	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE	QTY	VALUE
U S A	15755.99	512.93	16737.27	522.29	19220.39	542.67	15316.45	449.24	22336.34	798.20	18631.25	738.19
GERMANY	3989.77	158.86	6220.17	250.24	5383.15	180.62	6519.95	223.76	7381.69	306.50	6719.45	293.06
ITALY	1686.01	80.87	1913.12	95.05	2194.43	86.36	2182.15	85.05	2339.00	106.34	2235.57	96.29
BANGLADESH PR	532.58	13.99	608.55	17.14	14420.72	43.79	2934.93	72.76	2566.38	64.25	1718.80	48.10
U K	1369.21	54.95	1387.92	55.32	1263.62	49.15	1418.67	56.98	1458.14	63.66	1292.31	60.37
CHINA P RP	600.86	25.26	1249.03	50.56	1582.07	69.51	907.73	38.36	1321.76	60.45	1003.43	47.07
AUSTRALIA	803.76	33.67	827.41	32.96	1160.24	38.83	873.79	29.29	1114.25	45.39	914.10	38.71
JAPAN	358.66	19.84	373.87	18.65	392.58	17.16	428.22	18.62	636.21	34.84	455.23	25.08
KOREA RP	484.33	20.61	577.22	23.48	675.82	24.67	730.08	26.26	863.18	34.32	1343.54	61.80
FRANCE	732.20	27.42	868.64	32.86	669.42	23.38	728.64	27.17	827.54	34.05	721.76	29.95
Other Countries	9109.61	373.00	8945.18	359.42	9430.14	326.87	9550.95	326.17	9598.22	387.59	9120.38	389.49
Total	35422.98	1321.41	39708.38	1457.95	56392.58	1403.02	41591.56	1353.66	50442.71	1935.59	44155.82	1828.11

Source: Export-Import Bank, DoC
