# GOVERNMENT OF INDIA MINISTRY OF INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO. 5297 (TO BE ANSWERED ON 05.04.2022)

## **Promotion of BPO**

### 5297 Shri Pallab Lochan Das:

Will the Minister of *Information and Broadcasting* be pleased to state:

- a) Whether any initiatives have been undertaken by the Government to promote Business Process Outsourcing(BPO) in North Eastern States particularly Assam:
- b) If so, the details thereof; and
- c) the steps taken by the Government in the Information Technology/Information Technology Enabled Services (IT/ITES) sector to create employment opportunities in such states?

## **ANSWER**

## THE MINISTER OF INFORMATION AND BROADCASTING AND MINISTER OF YOUTH AFFAIRS & SPORTS [SHRI ANURAG SINGH THAKUR]

(a) to (c): Based on the inputs received from Department of Telecom and Ministry of Electronics and Information Technology (MeitY), the Government had launched North East BPO Promotion Scheme (NEBPS) under the Digital India Program in 2015, for promotion of Business Process Outsourcing (BPO)/ Information Technology Enabled Services (ITeS) operations in the North East region of the country for creation of employment opportunities, with an outlay of ₹50 crore. The scheme provided financial support along with special incentives up to ₹1 lakh/seat in the form of Viability Gap Funding (VGF). 19 units have set up BPO/ITES operations, across 6 North East States (including Assam),

providing direct employment to 825 persons. The duration of NEBPS was up to 31st March, 2020. However, disbursement under the scheme shall continue beyond this period.

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