GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 494
TO BE ANSWERED ON 4TH FEBRUARY, 2022

“AWARENESS CAMPAIGN ON HIV/AIDS AND TB”

494. SHRI GAUTHAM SIGAMANI PON:
SHRI SELVAM G.:
SHRI GAJANAN KIRTIKAR:
SHRI C.N. ANNADURAI:
SHRI ANURAG SHARMA:
SHRIMATI MANJULATA MANDAL:
SHRI DHANUSH M. KUMAR:

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government has launched phase two of awareness campaign on HIV/AIDS and TB recently, if so, the details thereof;
(b) the details of number of awareness programmes organized by National AIDS Control Organization (NACO) during the Phase I of awareness campaign on HIV/AIDS and TB along with the amount allocated and utilized State/UT-wise including Maharashtra and Tamil Nadu;
(c) whether the Government has made any assessment of the success achieved during Phase I of awareness campaign on HIV/AIDS and TB, if so, the details thereof along with the various other programmes launched by the Government to control and eradicate HIV/AIDS and TB from the country;
(d) the challenges faced by the Government while fighting HIV/AIDS and TB in the country; and
(e) the other steps taken by the Government to engage youth as community volunteers in generating awareness about HIV/AIDS, tuberculosis, blood donation?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE

(Dr. BHARTI PRAVIN PAWAR)

(a) to (e): Under the aegis of ‘Azadi ka Amrit Mahotsav’, the Government has implemented two phases of awareness campaigns on HIV/AIDS, Tuberculosis and Voluntary Blood Donation. Phase II of awareness campaign on HIV/AIDS and TB was launched on 12th October 2021. The campaign endeavours to generate awareness regarding prevention of HIV/AIDS and TB, promotion of related services and reduce stigma and discrimination related to HIV/AIDS and TB.

During Phase I of the campaign, students from 834 schools and 889 colleges across the country were covered, including 25 schools and 100 colleges in the States of Maharashtra and Tamil Nadu. During the campaign, the students participated in various competitions like painting, online quiz, poster making, signature campaigns, mask making and reel making competitions to generate awareness on HIV/AIDS and TB.

The National AIDS Control Programme (NACP) is implemented by National AIDS Control Organisation (NACO) through State AIDS Control Societies (SACS) by allocating funds to them.
as grants-in-aid for providing HIV prevention, testing and treatment services. The States including Maharashtra and Tamil Nadu conducted the ‘Azadi ka Amrit Mahotsav’ campaign from grants-in-aid allocated to them for the year 2021-2022.

The awareness campaigns are a continuous process and regular activities are conducted in schools and colleges. Government of India launched National AIDS Control Programme (NACP) to address the HIV/AIDS disease in the country. NACP’s goal is to reduce annual new HIV infections and AIDS-related death by 80% since the baseline value of 2010 and the annual new HIV infections have declined by 48%. The achievement is 82% decline in AIDS-related death.

The key challenge faced in combating HIV/AIDS is stigma and discrimination.

SACS are implementing Adolescence Education Programme in Schools and Red Ribbon Club Programme in Colleges to raise awareness about HIV/AIDS and Out of School Youth programme in community to engage youth for awareness generation.

The Government of India is implementing a National Strategic Plan (NSP) for Tuberculosis (2017-2025) with the goal of achieving the SDG targets related to TB by 2025, five years ahead of the global target. The key strategies implemented under the National TB Elimination Programme (NTEP) are:

- Early diagnosis of all the TB patients, prompt treatment with quality assured drugs and treatment regimens along with suitable patient support systems to promote adherence
- Private sector engagement
- Prevention strategies including active case finding and contact tracing in high risk / vulnerable population
- Airborne infection control
- Multi-sectoral response for addressing social determinants related to TB
- Community engagement for a community led response
- Nutritional support through Nikshay Poshan Yojana

As per the Global TB Report 2021 by the World Health Organisation, the incidence rate for Tuberculosis in India has reduced from 217/lakh population in 2015 to 188/lakh population in 2020.

The key challenge in fighting Tuberculosis is raising the awareness levels of the community, improving health seeking behaviour of the population and addressing the social determinants of TB.

To raise awareness about TB among youth and adolescents, the National TB Elimination Programme has collaborated with Rashtriya Bal Swasthya Karyakram / Rashtriya Kishor Shakti Karyakram / Red Ribbon Clubs under NACP. Referral linkages for diagnosis and treatment of TB have been established with these programmes.