

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION No. 491
TO BE ANSWERED ON 4TH FEBRUARY 2022**

“WORLD PNEUMONIA DAY”

491: SHRI SELVAM G.:
SHRI GAUTHAM SIGAMANI PON:
SHRIMATI SUPRIYA SULE:
SHRI KULDEEP RAI SHARMA:
DR. DNV SENTHILKUMAR. S.:
DR. AMOL RAMSING KOLHE:
SHRI C.N. ANNADURAI:
SHRIMATI MANJULATA MANDAL:
SHRI SUNIL DATTATRAY TATKARE:
SHRI GAJANAN KIRTIKAR:
SHRI DHANUSH M. KUMAR:
DR. SUBHASH RAMRAO BHAMRE:

Will the **MINISTER of HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government has observed World Pneumonia Day recently;
- (b) if so, the details along with the aims and objectives thereof;
- (c) the details of the theme of the event along with the programmes/events organized by the Government on this occasion;
- (d) whether the Government has launched any awareness programme about Pneumonia disease and its prevention and if so, the details thereof;
- (e) whether the Government has recently expanded Anti-Pneumonia Vaccination drive to bring down deaths of children due to pneumonia, if so, the details thereof; and
- (f) the benefits that are likely to be accrued from the said move and the other concrete steps taken by the Government to curb prevalence of pneumonia in the country?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE**

(DR. BHARATI PRAVIN PAWAR)

(a) to (f): Guidelines and directive have been issued to States and UTs to celebrate World Pneumonia Day on 12th November 2021 and also to observe SAANS campaign from 12th

November 2021 to 28th February 2022 with an aim to accelerate action against Childhood Pneumonia.

The objectives of SAANS campaign are -

- (i) To create awareness and mobilize community for Pneumonia Protection, Prevention & Treatment.
- (ii) Early identification and management of under-five children to detect suspected pneumonia cases.
- (iii) Strengthen facility-level management for cases of severe-pneumonia.

Ministry for Health and Family Welfare, Government of India is implementing the SAANS (Social Awareness and Action to Neutralize Pneumonia Successfully) campaign since November, 2019 to address the burden of Childhood Pneumonia.

The SAANS initiative includes:

- (i) 360 degree communication campaign to ensure greater awareness on childhood Pneumonia among families and parents for early identification and promoting care seeking behaviours
- (ii) Skill building and training of service providers for identification and standardized management of Pneumonia

The SAANS campaign is carried-out with the tagline “*Pneumonia nahi, toh bachpan sahi*” for promoting Pneumonia Free Childhood.

Pneumococcal Conjugate Vaccine (PCV) has been introduced in all the States/ UTs under the Universal Immunization Programme (UIP) for reduction in child mortality as it provides protection against Pneumococcal disease which is one of the leading causes of death among children under five years of age.

Communication and awareness packages on Pneumococcal Conjugate Vaccine (PCV) were developed and package was shared with all States/UTs for creating widespread mass awareness about the PCV availability under the Universal Immunization Programme.