

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 4510.
TO BE ANSWERED ON WEDNESDAY, THE 30TH MARCH, 2022.**

ODOP

4510. SHRI KURUVA GORANTLA MADHAV:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the State-wise number of districts covered under One District One Product (ODOP);
- (b) whether the districts in the State of Andhra Pradesh have been covered under the said initiative;
- (c) if so, the details thereof;
- (d) if not, the details and the number of districts that are still not covered under ODOP in Andhra Pradesh; and
- (e) whether the initiative achieved its goal of boosting exports in the country and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a) to (e):** The Central Government has initiated the One District One Product (ODOP) in different States/UTs of the country. ODOP is seen as a transformational step towards realizing the true potential of a district, fueling economic growth, generating employment and rural entrepreneurship, taking us towards the goal of Aatmanirbhar Bharat. ODOP initiative is operationally merged with 'Districts as Export Hub' (DEH) initiative of the DGFT, Department of Commerce, with the Department for Promotion of Industry and Internal Trade (DPIIT) as a major stakeholder.

Institutional mechanism in the form of State Export Promotion Committee (SEPC) and District Export Promotion Committee (DEPC) have been constituted in all the 36 States/UTs to provide support for export promotion and address the bottlenecks for export growth in the districts. Districts Export Action Plans include specific actions required

to support local exporters/manufacturers in producing/manufacturing identified products in adequate quantity and with the requisite quality, for reaching potential buyers outside India. The plans also focus on the interventions required to provide ecosystem for innovation/ use of technology at the district level to make them export competitive. Government of India works with the States/UTs at the local level to implement the initiative to create conducive environment for the exporters and manufacturers to export their products to international markets.

Yes, all the districts in the State of Andhra Pradesh have been covered under this initiative. The State-wise/ district-wise details of products identified under 'District as Export Hub' initiative are available at the following link:

<http://exporthubs.gov.in/images/pdf/Final%20Product%20List.pdf>
