GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO. 3969 ANSWERED ON 28.03.2022

PROMOTION OF TREKKING UNDER TOURISM

3969. SHRI INDRA HANG SUBBA:

Will the Minister of TOURISM be pleased to state:

- (a) the percentage of revenue in tourism collected by trekking and hiking sector in India, State-wise; and
- (b) the details of the steps taken by the Government to promote trekking in tourism?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Revenue generated from Tourism including trekking and hiking sector is not maintained by Ministry of Tourism, Government of India.

(b): Ministry of Tourism, Government of India has taken various initiatives to promote Adventure Tourism including trekking in Tourism. Those are as follows:

- i The year 2018 was declared and promoted as the 'Year of Indian Adventure'.
- ii The Ministry of Tourism under its voluntary scheme grants Approval to bonafide Adventure Tour Operators as per Guidelines. Adventure Tourism is regularly highlighted for promotion as part of the Incredible India Campaign in the print, electronic, online and outdoor media in India and abroad as well as at the various tourism exhibitions.
- iii Apart from the above, a Task Force on Adventure Tourism has been set up to act as a forum for resolving issues related to development and promotion of Adventure Tourism in the country.
- iv Indian Institute of Skiing & Mountaineering at Gulmarg, under Ministry of Tourism offers regular short term courses for youths to get training in Snow Skiing, Trekking, Parasailing, Water skiing etc.

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