

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 3787
TO BE ANSWERED ON 25.03.2022

“NUTRITIONAL VALUE”

3787 SHRI MANOJ KOTAK:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) whether the Government has started any programmes for better nutritional outcome of children in the country through technology and convergence ;
- (b) if so, the details thereof; and
- (c) the number of districts covered for achieving better nutritional value and health of children during the last three years?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) to (b) POSHAN Abhiyaan was launched on 8th March 2018 with an aim to achieve improvement in nutritional status of Children under 6 years, Adolescent Girls, Pregnant Women and Lactating Mothers in a time bound manner by adopting a synergised and result oriented approach. POSHAN Abhiyaan addresses malnutrition issues across the nation through components like ICT Application, Convergence, Community Mobilization, Behavioural Change & Jan Andolan, Capacity Building, Incentives and Awards, and Innovations.

Further, Mission Poshan 2.0, an integrated nutrition support programme which subsumes Supplementary Nutrition Programme and POSHAN Abhiyaan, has been announced in budget 2021-2022 for all States/UTs to strengthen nutritional content, delivery, outreach and outcomes with focus on developing practices that nurture health, wellness and immunity to disease and malnutrition. Steps have also been taken to improve nutritional quality and testing, strengthen delivery and leverage technology under Poshan Tracker a robust ICT enabled platform, to improve governance with regard to real time monitoring and provisioning of supplementary nutrition for prompt supervisions and management of services. The Abhiyaan empowers Anganwadi workers and Lady Supervisors by providing them with smart phones, and Growth Monitoring Devices (comprises of Stadiometer, Infantometer, Weighing Scale for Infant and Mother & Child). Further, Guidelines were issued for transparency and accountability in delivery of supplementary nutrition and to track nutritional outcomes on 13.01.2021.

(c) The Abhiyaan has been rolled out in all the 36 States/UTs covering all the Districts across the country.