

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UN-STARRED QUESTION NO. 3699
TO BE ANSWERED ON 25.03.2022

MAHILA E-HAAT YOJANA

3699. SHRI BASANTA KUMAR PANDA:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the number of beneficiaries under Mahila E-Haat Yojana across the country including Odisha, districts-wise; and
- (b) the amount of funds allocated and spent under the said scheme?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) & (b) The Ministry of Women & Child Development (MWCD) launched an online e-marketing platform namely "Mahila E-Haat" on 07th March 2016, to support and empower women entrepreneurs, Self Help Groups (SHGs) or Non-Governmental Organizational (NGOs). The State-wise list of women entrepreneurs registered at "Mahila E-Haat" is at **Annexure**.

Government has promoted platforms such as Government e-Market Place (GeM) and e-market place managed by National Small Industries Corporation (NSIC) to support the entrepreneurs. In view of this, the Ministry has closed the Mahila E-Haat since July, 2020.

Annexure

Statement referred to in reply to part (a) of the Lok Sabha Unstarred Question No. 3699 to be answered on 25.03.2022 asked by Shri Basanta Kumar Panda regarding "Mahila e-Haat Yojana"

State-wise number women entrepreneurs registered under Mahila E-haat

Name of State/UT	Number of women entrepreneurs
Andhra Pradesh	05
Assam	02
Bihar	03
Chhattisgarh	15
Delhi	36
Goa	01
Gujarat	12
Haryana	09
Jharkhand	07
Karnataka	12
Kerala	35
Madhya Pradesh	37
Maharashtra	54
Meghalaya	07
Odisha	03
Punjab	07
Rajasthan	09
Tamil Nadu	08
Telangana	09
Uttar Pradesh	33
West Bengal	17
TOTAL	321