

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3680
TO BE ANSWERED ON 24.03.2022

VIZIANAGARAM COIR CLUSTER

3680. DR. SANJEEV KUMAR SINGARI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the status of implementation of the Vizainagaram Coir Cluster;
- (b) the details of the cost approved for the said project till now for establishing common facilities centre, product development and design intervention; and
- (c) the funds released till now under market promotion assistance and capacity building measures?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

- (a) Ministry of MSME implements Scheme of Fund for Regeneration of Traditional Industries (SFURTI) for organizing traditional industries and artisans into collectives for providing sustainable employment to artisans. Under SFURTI, Vizianagaram Coir Cluster has become functional.
- (b) & (c) Under the project, Rs.203.32 lakh has been approved for undertaking the activities under Hard Intervention which include construction of Common Facility Center, procurement of machinery and purchase of raw material, etc. of these, Rs. 40 lakh has been approved for construction of Common Facility Centre. Under Soft Intervention component of the scheme, Rs. 25 lakh has been approved which includes product development, capacity building, market promotion activities, design intervention, etc. The entire amount of Rs.25 lakh earmarked for Soft Intervention activities has been released to the cluster for undertaking various programmes on capacity building, market promotion, etc.
