

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 368**  
**TO BE ANSWERED ON 03.02.2022**

**KHADI PRAKRITIK PAINT**

368. DR. ALOK KUMAR SUMAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has launched an innovative new paint - India's first cow dung paint - developed by Khadi and Village Industries;
- (b) if so, the details thereof;
- (c) whether the eco-friendly, non toxic paint, called 'Khadi Prakritik Paint' is part of an effort to improve the rural economy and control the migration in the country and if so, the details thereof;
- (d) whether utilisation of cow dung would also clean the environment and prevent clogging of drains, if so, the details thereof; and
- (e) whether the Government is considering to associate the rural economy with this scheme, if so, the details thereof?

**ANSWER**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI NARAYAN RANE)

(a) & (b): Khadi Prakratik Paint has been developed from cow dung by Kumarappa National Handmade Paper Institute (KNHPI), Jaipur, a unit of Khadi and Village Industries Commission (KVIC), under the administrative control of the Ministry of MSME. Khadi Prakratik paint is eco-friendly and cost effective. The Khadi Prakratik Paint developed by KNHPI has been tested at National Test House, Ghaziabad (Govt. of India), National Test House, Mumbai (Govt. of India) and Shri Ram Institute of Industrial Research, Delhi (An ISO certified test lab) and satisfies the parameters required for paint.

(c): It is envisaged that manufacture of Khadi Prakratik Paint will promote local manufacturing, create sustainable employment and generate additional revenue for farmers and cow shelter homes and will also generate employment in the rural areas, which will improve the rural economy and help in controlling the migration from rural to urban areas, in the country.

(d): Cow dung is a major constituent used in the manufacture of Prakritik Paint. 100 kgs. of cow dung is utilized for making 500 liters of paint. Therefore, setting up of paint units would be helpful in utilization of cow dung and thereby help in cleaning the environment.

(e): KNHPI imparts training in manufacture of Khadi Prakritik Paint. Prakritik Paint manufacturing units are being set up under Prime Minister's Employment Generation Programme (PMEGP) scheme of Ministry of MSME. The technology for the manufacture of Khadi Prakritik Paint has been provided to many units in villages in the country.

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