

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3472
TO BE ANSWERED ON 24.03.2022

INTERNATIONAL COOPERATION WITH MSMEs

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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of schemes run by the Government to encourage international cooperation between various countries and the MSMEs in the country with a particular focus on MSMEs in Maharashtra, West Bengal & Madhya Pradesh;
- (b) the number of MSMEs that have been certified/ rated under Zero Defect and Zero Effect (ZED) Model out of 22,222 MSMEs; and
- (c) the number of MSMEs supported for gap analysis, handholding, consultancy etc. out of 7368 MSMEs till date; and
- (d) the details of particulars of these processes like handholding, consultancy etc. and the manner in which these are undertaken?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) : To encourage international cooperation between various countries and the MSMEs in the country, Ministry of Micro, Small and Medium Enterprises (MSME) is implementing International Cooperation Scheme, a Central Sector Scheme. The scheme is in operation since its inception in 1996. The Scheme facilitates Indian MSMEs for their participation in international exhibitions, trade fairs, buyer seller meet and for holding international conferences and seminars which are in the interest of MSME sectors. The purpose of this scheme is enhancing the competency of MSMEs, capturing new markets for their products, exploring & enhancing exports, exploring new technologies for increasing manufacturing capacity, generation of employment etc. As per scheme guidelines, financial assistance is provided on reimbursement basis to the State/Central Government organizations, industries/enterprises Associations and registered societies/trusts and organizations associated with promotion and development of MSME sector. The details of expenditure incurred and no. of MSMEs assisted under the scheme during last 3 years are as under:-

Year	Expenditure (Rs. in crore)	No. of MSME benefited	No of events supported
2018-19	4.80	590	46
2019-20	6.90	586	52
2020-21	1.80	102	15

(b): The total registrations under ZED Scheme: 23948 MSMEs
Out of 23,948 registrations, the following are the status of MSMEs undergone ZED model:

Site Assessment carried out: 503 MSMEs

- Bronze certified: 131 MSMEs
- Silver certified: 132 MSMEs
- Gold certified: 62 MSMEs
- Diamond certified: 04 MSMEs
- No rating: 174 MSMEs

(c) & (d): In regard to Gap Analysis, Handholding, Consultancy, etc., component under the scheme was not initiated during FY 2016-17 & 2017-18 under the erstwhile ZED Scheme. Further, the erstwhile ZED Scheme has been renamed as “MSME Sustainable (ZED)”, and its guidelines is under approval stage.
