LOK SABHA UNSTARRED QUESTION NO. 3263 TO BE ANSWERED ON 23.03.2022

TEXTILE DESIGN EXHIBITION

3263. SHRI RATANSINH MAGANSINH RATHOD: DR. SUBHASH RAMRAO BHAMRE: SHRI SUNIL DATTATRAY TATKARE: DR. DNV SENTHILKUMAR. S.: SHRIMATI SUPRIYA SULE: SHRI KULDEEP RAI SHARMA:

Will the Minister of TEXTILES वस्त्र मंत्री be pleased to state :

- (a) the number of textile design exhibitions including handicraft exhibitions organised in the country particularly in the backward areas during the last three years and the current year;
- (b) whether the Government proposes to organise more such exhibitions in future and if so, the details thereof;
- (c) the norms/criteria to be followed by the Indian traditional handicraft industry/ artisans to participate in national/ international exhibitions/fairs;
- (d) whether the participation in such exhibitions/ fairs has declined during the last three years and the current year and if so, the details thereof and the reasons therefor; and
- (e) the number of promotional schemes being run by the Government to provide adequate financial assistance and conducive infrastructure to the traditional handicraft industry in the country?

उत्तर ANSWER वस्त्र राज्य मंत्री (**श्रीमती दर्शना जरदोश**) THE MINISTER OF STATE FOR TEXTILES (SMT. DARSHANA JARDOSH)

- (a): 1356 handicrafts and handlooms exhibitions have been organized throughout the country including backward areas during the last three years and the current year.
- (b): Yes Sir, 430 handicrafts and handlooms marketing exhibitions are planned during 2022-23.
- (c): Artisans having valid Pehchan Card are eligible for participation in domestic exhibitions/fairs. Further, awarded artisans including master craftspersons are nominated for participation in international exhibitions/fairs.
- (d): Yes Sir, the participation in exhibitions/fairs has declined during the last three years and the current year due to impact of COVID. In order to mitigate the effect of COVID various virtual/online events were organized.
- (e): To provide adequate financial assistance and conducive infrastructure to the traditional handicraft industry, 2 schemes namely National Handicrafts Development Programme (NHDP) & Comprehensive Handicrafts Cluster Development Scheme (CHCDS) are being implemented by the office of Development Commissioner (Handicrafts).