

LOK SABHA  
UNSTARRED QUESTION NO. 3238  
TO BE ANSWERED ON 23.03.2022

INCENTIVES FOR HANDLOOM SECTOR

3238. SHRIMATI POONAM MAHAJAN:  
MS. DEBASREE CHAUDHURI:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

- (a) whether the Government has approved a Production Linked Incentive Scheme for textile sector;
- (b) if so, the details thereof;
- (c) whether any special incentives are being planned for the handloom sector;
- (d) if so, the details thereof, if not, the reasons therefor;
- (e) whether the handloom sector is only offered incentives to boost export;
- (f) if so, the reasons for not providing incentives designed to promote production for domestic and local market; and
- (g) the steps to be taken by the Government to promote the diversity in local handloom and handicraft instead of forcing standardization for exports?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)  
THE MINISTER OF STATE FOR TEXTILES  
(SMT. DARSHANA JARDOSH)

**(a) & (b):** The Government has approved Production Linked Incentive (PLI) Scheme for Textiles with a budgetary outlay of Rs 10,683 crore to promote production of MMF Apparel, MMF Fabrics and Products of Technical Textiles in the country. The objective is to enable Textile sector to achieve size and scale and to become competitive.

**(c) to (g):** Government is implementing following schemes for development and promotion of handloom sector and welfare of handloom weavers across the country:

1. National Handloom Development Programme;
2. Raw Material Supply Scheme;

Under the above schemes, financial assistance is provided to the eligible handloom agencies/weavers for raw materials, Common infrastructure development, marketing of handloom products in domestic/overseas markets, Weavers MUDRA Loans etc.

The Government has taken following steps to promote production of handloom products for domestic as well as overseas markets and welfare of handloom weavers across the country:

- i. Steps have been taken to on-board weavers on Government e-Market (GeM) place to enable them to sell their products directly to various Government Departments and organizations. So far about 1.50 lakh weavers have been on-boarded on the GeM portal.
- ii. To enhance productivity, marketing capabilities and facilitate better incomes, 135 Handloom Producer Companies (PCs) have been formed in different States of the country.
- iii. Design Resource Centres have been set up in Weavers' Service Centres at Delhi, Mumbai, Varanasi, Ahmedabad, Jaipur, Bhubaneswar, Guwahati and Kancheepuram to build and create design-oriented excellence in the Handloom Sector and to facilitate weavers, exporters, manufacturers and designers access design repositories for sample/product improvisation and development.
- iv. Ministry of Textiles has undertaken to develop Craft Villages in Handloom pockets of the country on important tourist circuits for integrated sustainable development of Handlooms and tourism with the combined effort of the State and the Central Governments.
- v. Weavers are facilitated to sell their products online and 23 e-commerce platforms have been associated by Ministry of Textiles under a policy framework.
- vi. Marketing platform is provided to the handloom agencies/weavers by organizing marketing expos/events to sell their products.

Additionally, Government under its Market Access Initiative (MAI) scheme provides financial support to various Export Promotion Councils (EPCs) engaged in promotion of textiles and garments exports including handicrafts and handlooms, for organising and participating in trade fairs, exhibitions, buyer-seller meets etc in foreign markets including United States of America (USA) and Europe.

Further, Office of Development Commissioner Handicrafts organises Design and Technology Development Workshop (DDW) under 'National Handicrafts Development Programme (NHDP)' through various eligible organisations for the handicrafts artisans. This scheme component is focused to develop new designs as per needs of market, using the existing skills of artisans.

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