

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 3228 (H)
TO BE ANSWERED ON 23rd MARCH, 2022

MAI SCHEME

3228 (H). SHRI ANURAG SHARMA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the measures being taken by the Government to tackle the challenges like high cost on exports being faced by approximately 1.2 lakh export oriented units of MSME sector in India;
- (b) whether the assistance being provided by the Government to MSME under Market Access Initiative(MAI) scheme is sufficient; and
- (c) if not, the measures being taken by the Government to encourage MSMEs for exports State/UTwise?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a) : There are 1625 operational Export Oriented Units (EOUs) in India. EOUs are eligible for fiscal benefits as provided under the Foreign Trade Policy (FTP). Periodic reviews of policy and operational framework of EOUs is carried out to address any issue faced by them.

(b) to (c) : The assistance provided under the Market Access Initiative (MAI) Scheme helps in export facilitation and export promotion activities carried out by the Export Promotion Councils (EPCs), Trade Bodies, etc. The scheme enables Indian exporters, particularly in the MSME sector, to enter export markets, nurture innovation, develop export-oriented entrepreneurship, meeting statutory regulations in importing markets, develop trade and market intelligence and build appropriate skill set. The Government has approved continuation of a revised and improved Scheme for a period of five years beyond 31st March, 2021, i.e. up to 31st March, 2026. For the financial year 2021-22, assistance of Rs.225.56 crore has been approved under the Scheme for 454 proposals for export promotion activities including by MSMEs.
